

The Chamber **Communique**

VOL. 6, NO. 6 NOVEMBER/DECEMBER 2010

A Bi-Monthly E-Newsletter of the
Cookeville-Putnam County Chamber of Commerce

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Cookeville-Putnam County
Chamber of Commerce

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BlueCross Bowl 2010 Deemed Another Success



516. That is the number of community volunteers that signed in and work their shifts during this year's TSSAA BlueCross Bowl held December 2-4 at Tennessee Tech's Tucker Stadium. That

number does not include the steering committee, team leaders, EMS, fire department, policemen and countless others who helped during the games.

"Our community is so fortunate to have the volunteer spirit that makes this event so successful," said Bob Luna, chairman of the Cookeville-Putnam County Chamber of Commerce. "Our volunteers told the rest of the state what a friendly, progressive and enthusiastic group of people live in the Highlands and support Tennessee Tech. On behalf of our Chamber, I want to thank the people that make this community such a great place to live."

BlueCross Bowl steering committee chairman, Ottis Phillips couldn't help but brag on the volunteers and the support shown from the community.

"Two years in a row these games have been a tremendous success, and there is no way we could have done it without the 500 plus volunteers. I can't say enough about the turn out of volunteers; we had even more than last year wanting to give back to this community."

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BlueCross Bowl -from page 1

The impact of our volunteers were felt almost everywhere from the parking lots to the press box. TSSAA executive director Bernard Childress expressed his appreciation for the hard work of our volunteers.

“When we came here last year, we were so thrilled and so amazed at the effort of all the numerous volunteers that you all had in place, and we left thinking they are going to have a hard time taking it to another level because it was the best it could have been we thought,” said Childress. “And we’re back this year and it’s even better and we are just so pleased to be here and hopefully you all enjoy us being here as much as we enjoy the efforts of the people in Cookeville and Putnam County.”

This year’s BlueCross Bowl brought more ticket holders over last year’s games. A total of 22,981 tickets were sold during this year’s BlueCross Bowl championship games. Ticket sales were up 6.6% over last year’s 21,555 tickets sold.

According to TSSAA, the estimate for total attendance is 45,962 people. This number includes everyone from the teams and bands to volunteers and staff.

As an example of how hard the volunteers worked, parking lot attendants parked 4,679 vehicles in paid parking lots over the three days of eight championship games.

“It’s a great event and brings in a lot of revenue,” said Kim Blaylock, Putnam County executive. “I think everything went smoothly, and I hope we get basketball.”

Cookeville turned in a bid to host the TSSAA basketball state championships for 2012 and 2013 in November, one of only three bids submitted. Murfreesboro and Chattanooga also submitted bids.

“With the commitment and support of this community, we feel confident that we can deliver when it comes to basketball as well,” said George Halford, president and CEO of the Chamber.

Representatives from Tennessee Tech, Cookeville and the Highlands region will make a presentation to the TSSAA Board of Control in January, much like they did for football, to also host basketball.



Tennessee Tech hosted thousands of visitors during the BlueCross Bowl and that in itself brings Tech to the forefront of the state.

“The TSSAA BlueCross Bowl championship games bring tens of thousands of people to the University,” said Tennessee Tech president Dr. Bob Bell. “Anytime we can get that many people on campus, it’s a great day for Tennessee Tech University.”

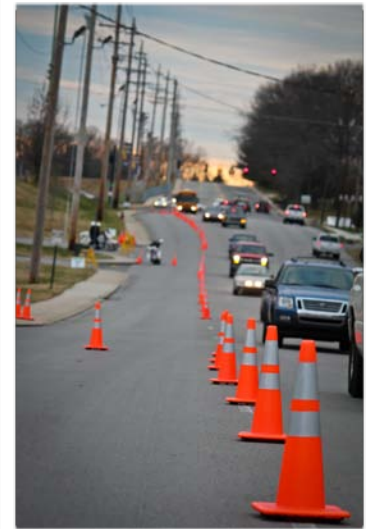
When a community comes together to host an event like this, from the retail stores, restaurants, hotels, volunteers and public service workforce, it reaps the benefits.

“The reason we try to host these games is the impact on the community. From what I’ve heard, our hotels and restaurants did well. These games help put Cookeville on the map,” city manager Jim Shipley said.

During a time when hotels are usually in a slow period, the BlueCross Bowl brings a much appreciated boost.

“We had a better turn out this year than last year. All the hotels I’ve heard from benefited this year. Friday, we (Fairfield Inn & Suites) were sold out,” said Karla Clarke, general manager of Fairfield Inn & Suites and chair of the Convention and Visitors Bureau Steering Committee. “Overall, I believe the hoteliers were pleased. I heard very good things from the Board of Control. I think they really see the volunteerism in Cookeville and they are still glad to be working with us.”

“As far as TSSAA is concerned, we could not be more pleased with the effort of everyone involved here in Cookeville and Putnam County,” Childress said. “We have not had one negative comment from any of our fans, administrators and student athletes that have participated, and that’s amazing that they could come and have such a positive experience and no one complains. Any comments that we’ve received have been all positive.”



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Chamber Membership Drive Reaches New Heights

'Reach the Summit' was the theme of this year's Cookeville-Putnam County Chamber of Commerce's Annual Membership Drive. Chamber volunteers geared up to climb 'Membership Mountain' to reach the summit of 150 new members.

Twelve teams worked tirelessly to help the Chamber reach its annual membership goal of 150 new members. These teams include Bank of Putnam County, bankers at large, Chamber Ambassadors, Chamber Board of Directors, Community Bank of the Cumberlands, Cookeville Regional Medical Center, First National Bank, First Tennessee Bank, the hoteliers, J & S Construction, and Tennessee Tech University.

"Wow! Today's workforce wears more hats and does more with less than in previous years," said Dianne Callahan, Chamber membership services director. "I am so impressed with the businesses and their employees in spite of all that is required of them. They still make time to give to other organizations and their mission."

The Chamber would like to recognize the top producing teams as well as top-producing individuals.

Community Bank of the Cumberlands was the number one team for the third straight year, bringing in 25 new members! The Chamber Ambassadors were not far behind them with 22 new members. The Bank of Putnam County team came in third with 18 new members, followed by J & S Construction with 15.

Jewell Miller with the Bank of Putnam County led her team with the most new members and brought in the highest dollar amount. Miller received a top prize of \$500. J & S Construction's Misty Simpson received a North Face jacket provided by Cumberland Mountain Outdoor Sports for being the second highest individual producer. Chamber Ambassador Phillip Baker placed third as an individual producer and received an Oreck vacuum cleaner.

Don Viar of Epic Technologies was this year's Membership Campaign chair.

"Each year the chair seems to set the tone of the campaign with their unique style and special talents. Don was an outstanding chair who knows how to work smart and strategically to make things happen," Callahan said.

"Every year I am humbled by the conscience effort our volunteers expend to reach our goal," Callahan said, "and



Above: Community Bank of the Cumberlands was awarded a certificate for recruiting the most new members for the past three years. Pictured from left, are Jim Hicks, Scott Harrison, Phyliss Burton, Natalie Sluder, Linda Garrison, Cathy Maxwell, Don Calcote, Chamber president George Halford, Tammy Bennett, Jeremy Jones, and Peggy Birdwell.



Left: Dianne Callahan coaches Bank of Putnam County's Jewell Miller and Chamber ambassador Phillip Baker in the last days of the membership drive.

how much they care about their Chamber and their community."

"I appreciate all the hard work from our teams to grow our Chamber membership," said Viar, "but we had even more fun along the way."

The mission of the Chamber is to be a world-class, regional leader, partner and catalyst by protecting and improving the pro-business climate; cultivating and supporting future community leaders; creating and retaining high quality, 21st Century jobs; enhancing the region's quality of life; and adding value for members' investment.

For more information about the Chamber or becoming a Chamber member, please call 931-526-2211, email DCallahan@cookevillechamber.com or visit www.cookevillechamber.com.

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Chamber News

Chamber Membership Drive continued...



Chamber Ambassadors.
Pictured from back row left, are Dianne Callahan, Jim Hicks, Beth Stone, Garry Cravens, Deborah Morris, Bill Scruggs, Don Viar, Phillip Baker, James Massengile, James Dial. Pictured from front row left, are Lavonda Moore, Rene Wilhoit, Sarah Morris, JoeMack Bennett, Jim Woodford, Marilyn Mullinix, and Tammy Herron.



Bank of Putnam County.
Pictured from left, are Amber Mason, John Story, and Sarah Morris. Front row, left to right: Stacey Byers, Jewell Miller, and Shelly Christian.



J & S Construction.
Pictured from left, are Phil Adams, Harriett Franklin, Jacob L. Ramsaur, Brittany Franklin, Misty Simpson, Eastin Travis, and Josh Neal.



Jewell Miller, Bank of Putnam County, received a cash prize for being the membership drive's top individual producer, bringing in the most dollar amount. Pictured from left, are Dianne Callahan, membership director; Jewell Miller; Don Viar, membership drive chair.



Misty Simpson, J & S Construction, received a North Face jacket for being the second highest individual producer. Pictured from left, are Dianne Callahan, membership director; Misty Simpson; Don Viar, membership drive chair.



Phillip Baker, Chamber ambassador, received an Oreck vacuum cleaner for being the third highest individual producer. Pictured from left, are Phillip Baker, and Don Viar, membership drive chair.

Industry News

Chamber Committee Focusing on Needs of Existing Industry

Did you know there's a committee of the Cookeville-Putnam County Chamber of Commerce working behind the scenes to address issues of concern and areas of opportunity for existing industry? The Existing Industry Committee, chaired by Steve Copeland, Jr. of Cumberland Insurance, is one of the Chamber's vital programs of work aimed at addressing the needs of our local industries. One of the major roles of the committee is to be an advocate for existing industry in Putnam County.

The committee consists of area business people, as well as city, chamber, and state representatives. Individual committee members make appointments with industries, where a short survey is used to gauge what is going well and where there are opportunities for improvement. Through site visits and surveys, committee members obtain updates on issues, challenges, opportunities and create awareness of the committee's desire to be of service to industry.

Committee members are Randy Adams, Epic Technologies director of business development; Steve Copeland, Jr., Cumberland Insurance and Committee chair; Bobby Davis, retired former City Mayor and local businessman; Gail Fowler, City of Cookeville human resources manager; Melinda Keifer, City of Cookeville economic and community development coordinator; Ottis Phillips, president SEC Industries; Dr. Ken Currie, TTU Center for Manufacturing Research director; Jim Hicks,

Community Bank senior vice president; Ken Oakley, METCOM operations manager; David Prowse, Flexial Corp manufacturing vice president; Don Rigsby, State economic development representative; John D Stites II, J & S Construction CEO; Gina Whitehead, METCOM human resources manager; George Halford, Chamber of Commerce president and CEO and Lillian Hartgrove, Chamber of Commerce vice president of economic development.

"One example of a challenge we heard through site visits this year has been the need to understand the health care legislation and its impact on our local companies," said chairman Steve Copeland, Jr. "The committee agreed we need to provide an easier way to understand the new health care bill by creating a summary of the bill that includes action steps that need to be taken now. We just completed it and will be sending it to existing industry this week either through email or through the postal service."

"The committee will continue this type of work now and in the future. It is not a one time deal. The site visits help uncover areas that need to be addressed, and we want existing industry to know that," remarked Copeland.

For more information about the program or to request a site visit, contact the Cookeville-Putnam County Chamber of Commerce at 931-526-2211 or email Lillian Hartgrove at LHartgrove@cookevillechamber.com.

BlueCross Bowl -from page 2

Restaurants also felt the positive impact, with everyone from teams, parents, coaches, media and fans visiting the area for three days.

"We saw a lot of new faces and were able to achieve some excellent exposure outside of our primary market," said Chad Huddleston, owner of CHAR on the Square. "We have already received referral business as a result of the TSSAA championships and hopefully this event becomes a long term partnership."

This year's TSSAA BlueCross Bowl was a combined effort between the City of Cookeville, Putnam County, the Cookeville-Putnam County Chamber of Commerce, Tennessee Tech University and the Highland Initiative.

"We should be proud of the partnerships we have in this community and the things we can accomplish through those partnerships," said Laura Canada, vice president of communications and programs for the Chamber. "We



have something special here, and that is something for everyone to be proud of."

The TSSAA board of control granted a two-year extension to Cookeville to host the games through 2012. The 2011 BlueCross Bowl is scheduled for Dec. 1-3.

Highlands Committee Works to Improve Workforce and Education in 2010

The Highlands Workforce Development and Education Committee has been hard at work during 2010 trying to improve high school graduation rates among at-risk students and creating a well-educated and career ready workforce for the students of the Highlands region.

In the committee's efforts to promote education in business, Middle College High School was implemented in January by the Putnam County School System in partnership with Nashville State Community College. Students will be now able to gain up to two years of college credit through a dual credit system with assistance from Lottery Scholarship funds.

Several Putnam County schools are currently able to expand their Distance Learning program through a grant awarded by USDA Rural Development as well as local business leaders, who have offered their support financially to purchase equipment. Plans are to apply for expansion of the program to Overton, White and Jackson counties.

The committee also implemented the first annual Career Fair held at Tennessee Tech's Hooper Eblen Center in May. The goal of the career fair was to give eighth grade students from Putnam, Overton, White, and Jackson counties an opportunity to learn about various careers available in the Highlands region, and interact with area business and industry leaders.

A Speakers Program was developed with the intentions of improving graduation rates, growing the number of students who choose to continue their education, and building a talented and skilled workforce. Representatives from different careers will visit schools to speak with seventh and eighth graders, introducing them to various career opportunities available to them as well as stressing the importance and value of education.

The first Highlands Economic Development Summit was held in February at the Leslie Town Centre. Keynote speakers William Frederick, CEO of Wadley-Donovan and Brad Smith, executive director of State's Collaborative on Reforming Education (SCORE) provided insight into future business development and employment for the Highlands.

Frederick presented an assessment of a Workforce Development Study conducted in 2009. Frederick reviewed the Highlands population's demographics, giving



Above: Members of the Highlands Workforce Development and Education committee met to discuss goals and actions to be implemented during 2010. The goal of the committee is to improve high school graduation rates and create a well-educated and career ready workforce. Right: Mr. William Frederick of Wadley-Donovan provides insights into future business development and employment for the Highlands at the Highlands Economic Development Summit earlier this year.

insight of labor demand, cost and quality, educational and training needs, and business climate needed by the region to business leaders and elected officials. The purpose of these insights is to improve and expand business opportunities for the region.

Smith from SCORE stressed the idea to improve education in order to create opportunities for Tennesseans so they may compete in today's international workforce. Higher standards of learning, cultivating strong leaders, providing excellent teachers, and utilizing data to enhance learning were items highlighted.

The second Economic Development Summit is scheduled for Thursday, February 24, 2011 at the Leslie Town Centre.

"The Highlands counties are an ideal location for economic growth and development," said committee member Dr. Kathleen Airhart. "It is important that all stakeholders participate in the dialogue through business-education-community partnerships to achieve the goal of creating a well-educated and career ready workforce."

Thanks to our September and October Event Sponsors

The Chamber's **Small Business Tabletop Expo and Business After Hours**, held **September 23 and 24** at the Leslie Town Centre, were sponsored by **Bank of Putnam County, Ellie Odom Photography, Roland Digital Advertising, The Technology Store, and Twin Lakes Telephone Cooperative Corporation.**

The Small Business Expo is geared toward small businesses and provides the opportunity for businesses to showcase their products and services while networking with other Chamber members.



Bank of Putnam County provides and promotes quality financial services to the citizens of the Upper Cumberland in a professional manner. Bank of Putnam County is located at 140 S. Jefferson Avenue in Cookeville. Visit www.bankofputnamcounty.com.

Ellie Odom Photography offers photography for weddings, families, senior portraits and many other events. Ellie Odom Photography is located at 848 N. Jefferson Avenue in Cookeville. Visit www.ellieodomphoto.com.

Roland Digital Advertising specializes in billboard advertising in the middle



Tennessee area. **Roland Digital Advertising** is located at 2300 W. Jackson Street in Cookeville. Visit www.facebook.com/rolandady.

The Technology Store has provided the Upper Cumberland with expert advice and professional installation of electronic entertainment products and services for over a decade. The Technology Store is located at 921 S. Willow Avenue in Cookeville. Visit www.thetechnologystore.net.

Twin Lakes Telephone Cooperative Corporation offers local and long distance telephone service, ad high speed DSL internet. Twin Lakes is located at 201 W. Gore Avenue in Gainesboro. Visit www.twlakes.net.

Highlands Committee -from page 6

Members of the committee are Kathleen Airhart, Bob Allen, Sharon Barnes, Karen Benningfield, Jerry Boyd, Linda Breeden, Carmilla Cocke, Nancy Connelly, Lloyd Covington, Pam Ealey, Matt Eldridge, Deeta Ellzey, Tammy Herron, Joyce Hayes Hester, Tracy Hughes, Jim McGeehin, Larry Peach, Allen Ray, Dennis Tennant, Deborah Whitaker, and chair Susan Elkins.

The mission of the Highlands Workforce Development and Education Committee is to be an advocate for lifelong education and a catalyst to the region to provide an excellent 21st Century workforce that meets the needs or exceeds the requirements of present and future employers.

For more information about the Highlands Workforce Development and Education Committee, contact the Cookeville-Putnam County

Chamber of Commerce at 931-526-2211 or email Lillian Hartgrove at LHartgrove@cookevillechamber.com.



2010 Fall Foliage Train Excursions

Two Fall Foliage Train Excursions came from Nashville on October 23 and 30 bringing hundreds of visitors to the streets of the WestSide cultural district!

Passengers from Nashville had approximately two-and-a-half hours to eat and shop in Cookeville before heading back. This year, around 1,000 passengers visited Cookeville during the two train excursions.

Passengers from Cookeville were also able to take a short ride to Algood and back while the visitors from Nashville ate and shopped.

The trip to Algood was so popular this year, an extra train car was reserved to accommodate the demand.

The WestSide Business Association helped make the experience more enjoyable this year. Passengers are now



able to exit on both sides of the track, and train car hosts rode from Nashville to Cookeville informing passengers about what to expect once they arrived and answering any questions about the area.

For more information about train excursions from Nashville, visit www.tcry.org or contact the Chamber at 931-526-2211.

Highlands Visitor Center Volunteer Appreciation Luncheon



The second Annual Highlands Visitor Center Volunteer Appreciation Luncheon was held at the Leslie Town Centre on Friday, December 17.

The Highlands Visitor Center located at 470-A Neal Street in Cookeville has just completed its second year in operation.

The mission of the Highlands Visitor is to stimulate economic growth in the Highlands region by increasing

visitor volume, expenditures, and overnight stays through an interpretive center that showcases the region's natural beauty, historic places of interest, cultural uniqueness, education and economic development. The Visitor Center serves Overton, Putnam and White counties.

As of November 6, 2010, the Highlands Visitor Center has served over 8,000 visitors. Forty-eight states and 20 countries are represented within that number.

The only two states we have left to reach are New Hampshire and Idaho.

Internationally, the Visitor Center has hosted visitors from Scotland, France, Poland, Canada, England, New Zealand, Australia, Germany, Belgium, Denmark, Mexico, Holland, Italy, Austria, Ireland, Switzerland, Ecuador, Sweden, and Norway.



For more information about the Highlands Visitor Center, contact 931-525-1575 or the Chamber at 931-526-2211.

Welcome New Chamber Members

The following businesses/individuals joined the Chamber in September and October 2010. Please help us welcome them to the Chamber.

September

Appalachian Appraisals

1255 S. Jefferson Ave.
Cookeville, TN 38506
931-526-4145
David Roberson

Aura Salon Spa

123 W. Broad St.
Cookeville, TN 38501
931-646-7169
Jorge Fernandez

Beverly Pierce – American Way Real Estate

710 S. Jefferson Ave.
Cookeville, TN 38501
931-526-9581

Calley Jo Elsea, DDS

4085 Mallory Ln. # 200
Franklin, TN 37067
Calley Elsea

Carbon Copy Consulting

528 N. Willow Ave. # 111
Cookeville, TN 38501
931-260-6428
Brian McWilliams

Coit Services

86 S. Willow Ave.
Cookeville, TN 38501
931-372-0755
Dan Desserich

Community Wealth Management

1065 E. Tenth St.
Cookeville, TN 38501
931-646-3312
Patsy House

Conner Brothers Wood Flooring

205 Hub Cir.
Cookeville, TN 38506
931-537-9667

Carly Conner

Cookeville Regional Dental Associates

327 N. Cedar Ave.
Cookeville, TN 38501
931-528-5105
David Dudzinski

Eagle Furniture Corporation

1297 Boyd Farris Rd.
Cookeville, TN 38506
931-528-2824
Sam Greenwood

Eddy Locke

2105 Clearview Dr.
Cookeville, TN 38506
931-265-2404

Edsouth

104 N. Seven Oaks Dr.
Knoxville, TN 37922
865-342-5500
Bill Thompson

Gary Maxwell Insurance Agency, LLC

1283 S. Walnut Ave.
Cookeville, TN 38501
931-528-0474
Gary Maxwell

Hawg Barn Lounge

950 W. Broad St.
Cookeville, TN 38501
931-528-2337
Paul Stouder

Helen Bandy

95 Elk Dr.
Cookeville, TN 38506
931-372-1821

Hill's Termite & Pest Control

98 Essex Rd.
Cookeville, TN 38506

931-526-5212
Joe Hill

James Dial

523 Scenic Ln.
Cookeville, TN 38506
931-528-7289

Jefferson Avenue Church of Christ

521 S. Jefferson Ave.
Cookeville, TN 38501

931) 526-4605
Mary Goolsby

Joy Buck Gothard, Attorney

190 S. Lowe Ave.
Cookeville, TN 38501
931-526-4045
Joy Buck Gothard

Lamb Oil Company

879 W. Jackson St.
Cookeville, TN 38501
931-526-2626
Kirt Lamb

London Bridge Preschool

1175 E. Tenth St.
Cookeville, TN 38501
931-528-6860
Tammy Fontenot

Lucas Computer Repair

2237 W. Broad St.
Cookeville, TN 38501
931-528-4132
Harry Lucas

Maddie's Place

569 W. Broad St.
Cookeville, TN 38501
931-526-1611
Robin Brannum

Meadow's Pharm

37 N. Cedar Ave.
Cookeville, TN 38501
931-520-0750
C.J. Gerndt

Meadowview Mini Storage

4112 Charlton Sq.
Cookeville, TN 38501
931-526-6640
Bob Jennings

Middle Tennessee Jewelry Distributor

889 S Jefferson Ave. #B
Cookeville, TN 38501
931-526-4653
Martin Perkins

Monterey Depot Historical Society

1018 Calf Killer Rd.
Monterey, TN 38574
931-239-3318
Ken Hall

Morris D. Mabry, Architect

420 N. Washington Ave. #1
Cookeville, TN 38501
931-528-7734
Morris Mabry

Mr. Appliance of the Cumberland

323 E. Spring St.
Cookeville, TN 38501
931-372-2775
Jim Lee

NCA Reprographics & Plan Room

701 E. Spring St.
Cookeville, TN 38501
931-528-9223
Jack Key

Pat's Nutritional Beverages

P.O. Box 2963
Cookeville, TN 38502
931-261-3226
Pat Nash

Phoenix USA, Inc.

51 Borden St.
Cookeville, TN 38501
931-526-6128
Jim Wright

Power of Putnam

1400 Neal St.
Cookeville, TN 38501
931-372-3780
Betty Vaudt

Pro Service Auto Glass

1415 Interstate Dr.
Cookeville, TN 38501
931-526-2474
David & Susan Qualls

Racquet Master

2019 N. Willow Ave.

Cookeville, TN 38501
931-526-1646
Don Holloway, Jr.

Ready Set Grow

195 S. Jefferson Ave. #4
Cookeville, TN 38501
931-526-8680
Susan Chaffin

Robert W. Austin

2990 Shipley Rd.
Cookeville, TN 38501
931-261-4870

Sabin K. Ewing, DDS

327 N. Cedar Ave.
Cookeville, TN 38501
931-528-5105

Send Out Cards

2705 Bear Creek Rd.
Cookeville, TN 38506
931-252-6168
Shanna O'Dell

Shear Attitude

226 W. Stevens St. #D
Cookeville, TN 38501
931-525-6333
Becky Bonczynski

Southern Signs & Lighting

113 W. Broad St.
Cookeville, TN 38501
931-525-6366
Sheila Ray

Sweet Sallie's Bakery

11 N. Oak Ave.
Cookeville, TN 38501
931-526-6556
Beth McWilliams

The Jewelry Emporium

377 W. Jackson St. #20
Cookeville, TN 38501
931-526-8366
Matthew Phillips

The Sk8

1810 Foreman Dr.
Cookeville, TN 38501
931-372-2758
Harrison Christensen

**Upper Cumberland Child
Advocacy Center**

708 E. Tenth St.
Cookeville, TN 38501
931-854-0115

Jennifer Wilkerson

**Vickers Alignment &
Brakes**

625 E. Spring St.
Cookeville, TN 38501
931-526-1980
John Vickers

October

**Alexander Hyundai of
Cookeville**

931 S. Willow Ave.
Cookeville, TN 38501
931-520-7200
Rick Curvin

**Alexander Nissan of
Cookeville**

501 Neal St.
Cookeville, TN 38501
931-528-7715
Rick Curvin

Allen's Auto Trim

750 Double Springs Rd.
Cookeville, TN 38501
931-858-2716
Donell Allen

Allen's Body Shop

750 Double Springs Rd.
Cookeville, TN 38501
931-858-2716
Rick Allen

Allen's Exteriors, Inc.

PO Box 845
Cookeville, TN 38503
Matt Allen

Andy Redus

145 E. Spring St. #B2
Cookeville, TN 38501
931-526-4444

**Barky Beaver Mulch &
Soil Mix, Inc.**

425 E. Main St.
Algood, TN 38506
931-258-3661
Mary Pennington

Benny Romero, CPA

18 N. Jefferson Ave. # B
Cookeville, TN 38501
931-854-1387

Bob Johnson Auto Sales

403 W. Spring St.

Cookeville, TN 38501
931-528-3211
Bob Johnson

Britton A. Jared, Attorney

145 S. Jefferson Ave. #A-1
Cookeville, TN 38501
931-526-5210

**Byrd/Amonett Auction
Team**

1206 Herrington St.
Bowling Green, KY 42104
270-782-3700
Lee Amonett

Classic Party Rentals

1375 Heil Quaker Blvd.
Lavergne, TN 37086
615-641-1111 ex. 41
Howard Becak

Clear Creek Bistro

315 N. Washington Ave. #
20
Cookeville, TN 38501
931-520-6530
Rodney Lauolo

Cookeville Bicycles

610 W. Jackson St.
Cookeville, TN 38501
931-520-6161
Warren Janzen

**Crest Lawn Funeral
Home, Cremation Center
and Memorial Cemetery**

800 W. Jackson St.
Cookeville, TN 38501
931-526-6384
Vinnie Faccinto

Crossroads Music

549 E. Spring St.
Cookeville, TN 38501
931-372-2295
Gregory Taylor

**Cumberland Mountain
Outdoor Sports**

2 S. Washington Ave.
Cookeville, TN 38501
931-526-6239
Amy Weaver

Doc's Auto & Tire Center

233 W. Broad St.
Cookeville, TN 38501
931-526-7547
Dan Lee

Domino's Pizza

512 N. Willow Ave.
Cookeville, TN 38501
931-520-3333
Danielle Powers

Downtown Comics

2 E. 1st St.
Cookeville, TN 38501
931-854-1774
Garner Loudermilk

**El Cerrito Mexican
Restaurant**

203 W. Commercial Ave.
Monterey, TN 38574
931-839-8009
Arnoldo Camarena

**El Tapatio Mexican
Restaurant**

900 S. Jefferson Ave. #A
Cookeville, TN 38501
931-372-0246
Erasmus Leon

**El Tapatio Mexican
Restaurant**

243 N. Spring St.
Sparta, TN 38583
931-836-1346
Porfirio Jaimes

Fastsigns

770 S. Jefferson Ave. #B
Cookeville, TN 38501
931-252-1560
Mike Grosklaus

**First Cumberland
Presbyterian Church**

565 E. Tenth St.
Cookeville, TN 38501
931-526-6585
Charles McCaskey

**Guaranty Mortgage
Services**

312 E. Broad St. #B
Cookeville, TN 38501
931-526-9942
Patty Seagrave

India Palace of Cuisine

120 W. First St.
Cookeville, TN 38501
931-525-1190
Roger Dogra
Irving Materials Inc.
2800 Dacco Quarry Rd

Cookeville, TN 38501
931-526-6107
Jamie Kemp

**Journey Financial
Planning**

588 Cunningham Ln.
Baxter, TN 38544
931-858-0902
Laurie Sewell

Kelsan Inc.

644 Bloomington Rd.
Baxter, TN 38544
800-467-7111 ex. 44
Billy Dyer

Kerby Painting

PO Box 2804
Cookeville, TN 38502
931-979-3122
Mike Kerby

Lead Lap Sunoco

1388 W. Broad St.
Cookeville, TN 38501
931-528-0493
Greg Harris

Martin Foutch

PO Box 21
Cookeville, TN 38503
931-260-4499

**Media Mail Packaging &
Fulfillment Service**

824 Maddux-Simpson
Pkwy.
Lebanon, TN 37090
615-449-0231
Jay Meadows

MerseySide

PO Box 88
Cookeville, TN 38503
800-678-8774
Dan Ealey

**Mid-Tenn Nursery &
Landscaping**

513 Cora Rd.
Cookeville, TN 38501
931-526-8317
Bill Bullington

Missy's Hot Kuts

470 E. Neal St. #C
Cookeville, TN 38501
931-528-3787
Missy Finley

**Paramedicals Unlimited,
Inc.**

6535 Bob Lynn Rd.
Cookeville, TN 38501
931-520-0911
Melanie Porter

Pools Ponds Etc.

3307 Burgess Falls Rd.
Cookeville, TN 38506
931-432-5705
Perry Hamilton

**Potter's Ace Hardware of
Algood**

615 W. Main St.
Cookeville, TN 38506
931-537-3312
Jessica Howard

Potter's Ace Home Center

325 Newman Dr.
Cookeville, TN 38501
931-528-8413
Rob Pierce

**Potter's Home Center of
Baxter**

6419 Nashville Hwy.
Baxter, TN 38544
931-858-1122
Brian Luke

Premier Collision Repair

1380 S. Jefferson Ave.
Cookeville, TN 38506
931-525-1298
Mike Wilson

**Purple Mountain Quilt
Shop**

107 W. Commercial Ave.
Monterey, TN 38574
931-839-9665
Elizabeth Osuch

Putnam Properties

626 N. Washington Ave. #5
Cookeville, TN 38501
931-520-0859
Chad Gilbert

Ralph's Donut Shop

59 S. Cedar St.
Cookeville, TN 38501
931-526-4231
Jimmy Smith

Richard W Dycus, DDS

390 S. Lowe Ave. #G
Cookeville, TN 38501
931-528-7977

**Right At Home of the
Upper Cumberland**

1680 S. Jefferson Ave. #A
Cookeville, TN 38506
931-854-1605
Kim Monks

**Rodan & Fields
Dermatologists**

804 Forest Hills Dr.
Cookeville, TN 38501
931-265-4831
Teresa Sanders

Sherry Jones

10667 Old Baxter Rd.
Baxter, TN 38544
931-858-3664

**Silpada Designs
Independent Sales
Representative**

272 The Lane Rd.
Cookeville, TN 38506
931-537-3346
Shirley McDonald

**Smith's Wild Animal
Control**

PO Box 204
Baxter, TN 38544
931-858-2030
Margie Smith

Sparks Collision Center

3412 Burgess Falls Rd.
Cookeville, TN 38506
931-261-3308
Alvin Sparks

**Specialty Woodworking
Inc.**

1129 Livingston Hwy.
Byrdstown, TN 38549
931-864-3616
John Cook

Stroud's Barbeque

1201 E. Spring St.
Cookeville, TN 38501
931-528-7020
Slade Stroud

Susan L. Walker

670 E. Third St.
Cookeville, TN 38501

931-265-6089

TUTCO, Inc.

500 Gould Dr.
Cookeville, TN 38506
931-432-4141
Pat McCaffrey

The Chop Shop Salon

210 E. 8th St.
Cookeville, TN 38501
931-372-2467
Pennie England

**The Laser Center of
Cookeville**

224 N. Hickory Ave.
Cookeville, TN 38501
931-520-7546
Stephanie King

The Outdoor Experience

136 S. Walnut Ave.
Cookeville, TN 38506
931-526-4453
Heather Sallee

**Vantage Consulting
Services**

PO Box 2865
Cookeville, TN 38502
931-528-4295
Fay Leonard

**Volunteer Carpet &
Window Cleaning**

312 Pine Valley Rd.
Cookeville, TN 38506
931-349-0362
Elmer Jackson

**Winner's Choice Car
Wash**

855 E. Spring St.
Cookeville, TN 38501
931-372-8875
Chad Gilbert

Woodmen of the World

559 Polly Dr.
Cookeville, TN 38501
931-526-8210
Travis Lowe

Renewals

The following members have renewed their membership in **September** and **October** 2010. We appreciate your continued support and investment in the Chamber and community.

September

Amedisys Home Health
Anderson Performance
Printing
Barbara Tetreault
Caris HealthCare, LP
Comfort Suites
Cookeville Housing
Authority
Cookeville Pathology
Laboratory
Debot Computer Services
Duncan's Indoor Storage
Fairfield Inn & Suites by
Marriott
Farley's Masonry, Inc.
First United Methodist
Church
Jimmy Lewis Auto Sales
John Martin Epley Jr.,
MD
Kids Kare Pediatrics &
Pediatric Cardiology
Knights Inn
Law Office of Donna
Simpson
Longhorn Steakhouse
Mary Kay Cosmetics
Independent
Consultant - Peggy
Jenkins
Mauricio's Italian
Restaurant
McReynolds Builders
Oreck Commercial Sales/
Edmar Tennessee
Pepsi Beverages Company
PSC Metals, Inc.
Sleep Unlimited
The Market on the Square
The Technology Store
TriGreen Equipment,
LLC

Caliber Computer, LLC
Cardinal Computer
Corporation
Cookeville Children's
Theatre Association
Cookeville Transmission
Cumberland Insurance
Agency
Duncan's Clothing World
Express Signs & Printing
Farm Credit Services
Faulhaber Engineering &
Sustainability
Flexial Corporation
Fluitek Corporation
Gentleman's Barber
Grace Presbyterian
Church
Harris Appraisals

Home Instead Senior Care
Homes and Land
Magazine
Integrated Management
Resources, Inc.
J.R. Gaw Produce
Jerry Robbins
Landscaping &
Irrigation
Larco Medical, Inc.
Laverne & Janet's Jewelry
Leadership Putnam
LoJac Materials
M P Components, LLC
Mac Evans - American
Way Real Estate
MacKool Manufacturing,
LLC
New Day Services, LLC

Par 3 Technology
PrePak Systems, Inc.
Print Link Printing
Rapid Machine Company
Rhoten Auto Parts
Robert W. Agee Inc.
Roland Advertising
Security Fence Inc.
Stevens Street Baptist
Church School of
Performing
Tennessee Pediatric &
Adolescent Health
Care
Too Pretty To Eat
Upper Cumberland
Development District
Xpress Lube

COOKEVILLE-PUTNAM COUNTY CHAMBER OF COMMERCE

Wake Up Putnam County

BUSINESS BEFORE HOURS

Your No. 1 Business Networking Opportunity.

Tuesday, January 11, 7:00 a.m.

Leslie Town Centre • Estes Williams Business Center • One West First Street

SAVE THE DATE

Further details to come.

The Chamber Cookeville
ALGOOD • BAXTER • MONTEREY
PUTNAM COUNTY

One West First Street • Cookeville, TN 38501 • 931-526-2211
Info @ cookevillechamber.com • www.cookevillechamber.com

October

Air & Hydraulic
Equipment, Inc.
Americare Pharmacy
Services, LLC
Apple Independence
Mobility, LLC
Bernhardt, LLC

Member News

September & October Ribbon Cuttings



What's On The Menu
20 N. Cedar Ave, Cookeville
(931)520-6368



Amedisys Home Health
315 N. Washington Ave, Ste. 255, Cookeville
(931)520-3005



Lucas Computer Repair
2237 W. Broad St, Cookeville
(931)528-4132



The Children's Place
377 W. Jackson St, Cookeville



Johns Family & Implant Dentistry
121 S. Washington Ave, Cookeville
(931)528-6547



BlueCoast Burrito
1010 S. Jefferson Ave, Cookeville
(931)525-2583

To schedule a ribbon cutting for your business, please call Dianne Callahan, Membership Services Director at (931) 526-2211 or DCallahan@cookevillechamber.com

Local Quilters Donate to Cookeville Regional Medical Center

The Cookeville Crazy Quilter's group recently made a donation of baby quilts to The Birthing Center at Cookeville Regional. The group donated 16 quilts in a variety of colors to be distributed to new mothers in need.

"This is a wonderful donation that we greatly appreciate," says Lynn Walker, RN and Clinical Coordinator of The Birthing Center. "When new mothers come in to deliver, it is really nice to be able to offer them assistance with items they can take home to care for the new baby if they need it."

Delivering close to 1,600 babies per year, The Birthing Center focuses on patient needs by providing private rooms with home-like atmospheres. Recently, the Center underwent an expansion and now offers 12 private, labor-delivery-recovery rooms and a 32-bed well baby nursery along with a six-bed intermediate nursery for infants needing more specialized care. Natural childbirth options are also available and a lactation consultant is available for new mothers who wish to breastfeed. Classes are available including prenatal, childbirth and infant care. For



Shari Lee, Crazy Quilter, Birthing Center nurse Denise Martin, RN and Valerie Leasure, President, Crazy Quilters

information about these classes, call the Education Center at Cookeville Regional at 931-783-2039. For more information about The Birthing Center, call 931-783-2296.

Cookeville Regional Medical Center Improves Patient Care With New Patient Lift System

Patients at Cookeville Regional Medical Center will now benefit from a new patient lift system that is being used to provide safer handling of patients throughout the facility.

Many times during a hospital stay, patients who are immobile and not able to move by themselves are lifted by hospital staff for various reasons - whether it is to move the patient from one bed to another, from the bed to a chair, or even to shift the patient's position in the bed.

"Our number one priority is quality patient care and patient safety," said Linda Crawford, RN, Chief Clinical Officer at Cookeville Regional. "This equipment provides a safer environment for patients, giving our staff an extra body, so to speak, when transferring and moving patients who can't move on their own or who need assistance with moving.

"The equipment will help staff in moving patients around in the bed, moving them to a chair or helping them get up out of the bed to walk," continued Crawford. "Patient safety is an indicator of the quality of care a hospital provides, and at Cookeville Regional, we are definitely ahead of the curve with the addition of this extra safety measure."

The new patient lift system will reduce the possibility of injury for not only patients but staff as well.

"One of the most common work injuries for any healthcare worker is back injury due to the lifting and moving of patients," Crawford added. "With the addition of the new lift system to our environment of care, we have enhanced our work environment for health care workers in that we are looking out for their health and safety too."

Cookeville Regional is a 247-bed medical center with over 140 physicians on staff providing services in 37 specialty areas. From primary care to more specialized services like neurosurgery, cancer treatment and heart surgery, the physicians and staff at Cookeville Regional are able to provide a wide range of services previously only available in larger cities.

A recipient of the 2009/2010 HealthGrades Outstanding Patient Experience Award, Cookeville Regional is also a nationally recognized medical center for the excellent quality of patient care it provides, having not only received a ranking in the top 10 percent of hospitals nationwide for exemplary service to patients but also numerous other national awards from both HealthGrades and Thomson/Reuters for quality patient care over the six years.

For more information about Cookeville Regional, you may visit the hospital's website at www.crmchealth.org.

Member News

Habitat for Humanity reaches milestone: 400,000 homes built or repaired since 1976

More than 2 million people around the world served through better housing



Clay Brooks looks out his new front door! The Brooks family will be moving in to their house in Cookeville by Christmas!

Habitat for Humanity has surpassed its 400,000 house milestone during its most recent fiscal year. Since the nonprofit organization was founded in 1976, its self-help, hand-up model has resulted in rehabbed, repaired or new housing for more than 2 million people worldwide.

Putnam County Habitat for Humanity is part of this global effort. Since 1996, Putnam County Habitat has built 56 houses and is now building EarthCraft certified homes to provide even more affordable homes for families in need

in our community.

“Our Habitat Affiliate is continuing its efforts to help families in need of decent, affordable housing. We are happy to have helped Habitat for Humanity reach this important milestone in bettering communities across the country,” said Pam Ealey, Executive Director Putnam County Habitat. “With continued support of our sponsors and volunteers, we’ll continue to address affordable housing needs in Putnam County.”

In fiscal year 2010, Habitat for Humanity served a record 74,960 families worldwide through a combination of new construction, rehabilitation and repairs. Habitat also helped an additional 6,355 families establish legal rights to a house or land, and provided more than 46,964 individuals with technical assistance ranging from legal help to construction advice or training.

“We are pleased that even in this difficult economy, Habitat for Humanity has been able to help a record number of families around the world have a better place to live,” said Jonathan Reckford, CEO of Habitat for Humanity International. “Our affiliates are the backbone of

Habitat’s efforts. Their hard work and dedication have made this milestone possible. We are grateful for the work of Putnam County Habitat for Humanity.”

Habitat for Humanity celebrated its 300,000th home in 2008, its 200,000th home in 2005 and the 100,000th home in 2000.

By 2013, Habitat for Humanity International hopes to be assisting 100,000 families each year with new or improved housing. A copy of Habitat for Humanity International’s fiscal year 2010 annual report, “What We Build,” is now available online at www.habitat.org/support/report/default.aspx.

The report gives a snapshot of Habitat’s work in more than 100 countries around the world.

About Habitat for Humanity International

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built, rehabilitated, repaired or improved 400,000 houses worldwide, providing simple, decent and affordable shelter for more than 2 million people. For more information, or to donate or volunteer, visit Habitat.org.

Celebrating **400,000** Habitat homes built or repaired and **2 million** people served.



Help us continue our efforts.
What will you build?

Member News

MMA Creative adds two new associates to Cookeville office

MMA Creative has announced the addition of a new account executive and a new editor to the Cookeville operations.

Greg Little was announced as the new editor for the Cumberland Business Journal and Casey Taylor joined MMA's account executive team.

Little brings over 30 years of journalism experience to MMA and the CBJ. He has covered a variety of topics and events, from city council meetings to the Indianapolis 500. His passion for community organizations and involvement are evident in his work with the CBJ, where he is working with publisher Jay Albrecht to take the publication to the next level, which includes print, Web and social media.

After earning a master's degree in business management and traveling the world, Taylor was eager to join the team at MMA. Before joining MMA, Taylor worked with

Mable Alley Development in Knoxville. Her background in building client relationships allows Taylor to clearly understand client objectives and implement marketing and advertising programs.

"We are excited to have Greg and Casey join our team," said Mike McCloud, MMA's president and CEO. "Greg brings with him a great knowledge of journalism that will serve the CBJ and the businesses in the Upper Cumberland region well. With Casey, we are looking forward to the new perspectives and enthusiasm she will bring to our clients."

To learn more about MMA Creative and its services, call 931-528-8852 or visit either of the agency's offices: in Cookeville in the historic Varsity Cinema movie theater, located at 705 N. Dixie Ave, or in Nashville at 700 Craighead St., Suite 105. You can also visit MMA online at www.mmacreative.com.

Leslie Town Centre Offers Discounts for USA Mondays



The Leslie Town Centre is expanding the Together We Care program to assist with recognition events for military and civil service personnel that are held at the Leslie Town Centre on Mondays. USA Mondays will give any person, business or organization the

opportunity to receive a 50% discount off their rental fees when booked at the Town Centre on Mondays for the sole purpose of recognizing service personnel.

"Each year we have the opportunity to work with many businesses and organizations that provide training and with families who book events to celebrate homecomings, reunions and milestones in the lives of service personnel. USA Mondays is our way of thanking our firemen, policemen, EMS, veterans and the active military for their service to our community and our country," said Debi Smith, special events director for the Leslie Town Centre. "USA stands for Unselfish Service Acknowledged. This name was chosen as we believe that it takes an extraordinary person to serve in the many ways these people do."

At the recent Mistletoe Market and Café many people wrote letters to the military that will be forwarded to soldiers in time for Christmas. "Often it seems that business is about many different things but it all comes down to caring about people and community," said Smith. "We are blessed to live in the best country in the world and to enjoy freedom because of the selfless acts of so many of these people."

For more information about the Together We Care program and USA Mondays call Debi Smith at the Leslie Town Centre 931-372-7200 or email MyEvent@LeslieTownCentre.com.

Co-owned by the City of Cookeville and Putnam County, the Leslie Town Centre is supported by the revenues from the two venues: Estes Williams Business Center and the Herald-Citizen Conference Room. The building houses the offices of the Cookeville-Putnam County Chamber of Commerce, Economic and Community Development and the Convention and Visitors Bureau. The Public Building Authority governs the Leslie Town Centre for the benefit of our community and proudly offers USA Mondays and the Together We Care program.

What's Happening with You?

Send us your news release, special accomplishment, interesting new product or contribution to the community for inclusion in our next available edition. This is an excellent way to tell the business community what's happening with you. It's FREE to Chamber members, however space is limited. Email SMcQueen@cookevillechamber.com today!

Member News

Revolutionary Vein-Viewing Technology Comes to Cookeville Regional Medical Center

Cookeville Regional Medical Center is the first hospital in the Tennessee to use a new state-of-the-art technology that helps healthcare providers to see the veins and vessels below the surface of the skin, making venipuncture (accessing a blood vein) a less stressful event, especially for patients who have small veins and limited access points. Cookeville Regional joins the ranks of other prestigious health care facilities investing in this technology, including

M.D. Anderson, Cleveland Clinic, Johns Hopkins Hospital and Mayo Foundation.

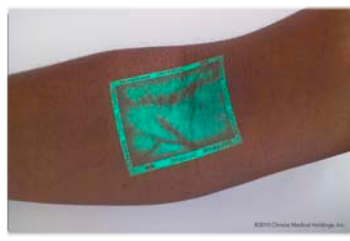


Image created on patient's skin showing roadmap of blood vessels and veins under the skin.

This new piece of equipment, called VeinViewer, provides medical professionals with a way to be able to see the patient's veins, making it easier on both the clinician and the patient when performing IV insertion,

routine venipuncture (blood sampling) and PICC line insertion. Traditionally health care providers rely on their

ability to see and feel when they locate veins for such procedures.

Using near-infrared light projected onto the patient's skin, the device uses a digital video camera and an image processing unit to build a real time image that is painlessly projected onto the patient's skin, showing a visual roadmap to the patient's vessels. Using this image, clinicians are then able to easily locate the vein. The process is safe and uses no radiation in creating the image. Although this device can be used on any patient, it will typically be used at Cookeville Regional in the Surgery and Same Day Care Units as well as in special situations when a patient's vein access is difficult.



Patient and clinician using the VeinViewer.

"This new technology will truly impact patient care in a good way," said David Phillips, RN, Director of Surgical and Same Day Services at Cookeville Regional. "This device provides us with a visual of a patient's vasculature - or blood vessels, so that we can better administer procedures where we need to access a patient's vein, whether it is for a blood draw or inserting an IV."

Petrie's One Hour helps pregnancy center

Petrie's One Hour Heating and Air Conditioning has given a donation to a local organization that offers free counseling to women who are facing unplanned pregnancy.

Cookeville Pregnancy Clinic was the recipient of a donation recently given by the local company. The clinic offers free services, ranging from pregnancy testing to peer counseling, to women with strict confidentiality.

"We were thrilled to get this donation," said Nancy Knowlton, executive director of the clinic. "We have seen the need for our services really grow in the last year."

She said they have had 2,156 client visits through mid-October this year, which is much higher than the previous year.

"They do so much good in the community," said Randal Petrie, owner of Petrie's One Hour Heating and Air Conditioning, as to why the company chose this particular group for a donation.

For more information about Cookeville Pregnancy Clinic, visit www.cookevillepc.org or call 931-526-5525. Their

office is located at 694 South Willow, Suite 3, in Cookeville.

Founded in 2003, Petrie's One Hour Heating and Air Conditioning serves Putnam, Cumberland, Overton and White counties. The company's 20-plus employees provide state-of-the-art indoor heating and cooling analysis, design, maintenance, repair and replacement services to more than 17,000 clients in the Upper Cumberland region.



Randal Petrie, left, owner of Petrie's One Hour Heating and Air Conditioning, presents a donation to Nancy Knowlton, director of the Cookeville Pregnancy Clinic.

For more information about Petrie's One Hour Heating and Air Conditioning, visit www.petriecompany.com or call 931-528-8888 (Cookeville), 931-484-8888 (Crossville) or 931-739-8888 (Sparta).

Member News

Prizes Galore at Town Centre's Mistletoe Market

As shoppers and merchants enjoyed the recent 8th Annual Mistletoe Market at the Leslie Town Centre, many were awarded door prizes from the booths and had the additional opportunity to win give-away prizes offered by Belk Department Store, Endless Summer Tanning & Salon, and Oreck.

"Mistletoe Market is always the first weekend in November and is a great opportunity for merchants and shoppers to connect and kickoff the holiday season in style. We are so thankful for our generous merchants who help shoppers carry home great bargains and many door prizes," said Debi Smith, events director at the Leslie Town Centre.

Merchants present at the two-day event included Bags and Beads, BeautiControl by Vicky Broyles, Big J Jewelry, Bilbrey Boards, Broadway Boutique Mall, Cardinal Computer, Clock Shop of Sparta, Creative Designs by Ms. Gail, Deborah's Designs, Dixie Home Crafters, Dog & Company, Elizabeth's Cottage, Huntington Hills Orchard, Johnson Nursery & Garden Center, Mary Kay Cosmetics ~Dianne Callahan, Merle Norman/Beauty Queen Boutique, Oceia's Gifts, Old Crow Collectables, Pat's Nutritional Beverages, Pebbles 2, Premier Designs Jewelry, PreView Imaging, PTC Beads, Rodan & Fields, Scentsy Candles, Scrapbook It, LLC, Shaklee, Silpada Designs, Teen Challenge UC, The Harvest Pantry, The Lamp & Lighthouse, The Market on the Square, The Princess &

The Pea, The Technology Store, Thirty One, Tupperware ~ Loretta Qualls, Ty Kerena Photography, Usborne Books, and Zija. Blue Eyed Grass provided the live Christmas music and catering was provided by Grade-A Catering.



Mistletoe Market prizes were awarded recently at the Leslie Town Centre. (Left to right) Endless Summer Salon (Julie Burish, Katie Maynard, LeeAnn Holloway-Stamps) presented a spa package to Michelle Foster; Judy Clemow was presented an Oreck vacuum by representative Shannon Ervin; Pam Bjerke and LeeAnn Romero were presented Belk gift baskets by representative JR Ernst.

Proceeds from Mistletoe Market benefit the Town Centre's patron nonprofit organizations with quarterly awards through the Together We Care program. Attendees were given the opportunity to vote for an organization to win a cash prize at the event. Friends of the Cookeville/Putnam Co. Animals received the most votes.

"Although there is only one winner from the votes at Mistletoe," said Smith, "we are thankful that every participating organization benefits through the publicity and has the opportunity to win through our quarterly drawings!"

Co-owned by the City of Cookeville and Putnam County, the Leslie Town Centre is supported by the revenues from the two venues: Estes Williams Business Center and the Herald-Citizen Conference Room. The Public Building Authority governs the Leslie Town Centre for the benefit of our community and proudly offers Mistletoe Market and the Together We Care program. For information regarding or other programs, call Debi Smith 931-372-7200 or email MyEvent@LeslieTownCentre.com.

Cookeville Regional to Implement New Safety Measure

In an effort to enhance hospital security, Cookeville Regional Medical Center will lock the main hospital entrance as of Tuesday, December 7, every evening from 9:00 p.m. until 5:00 a.m. Anyone needing to enter the facility between those hours may do so through the Emergency Room entrance.

It is common practice in hospitals to lock entrances and limit access to only one entrance during the night-time hours-and it is one that Cookeville Regional has considered for some time now.

"We are taking this step to provide a safer hospital for our patients as well as a safer work environment for our employees," said Bernie Mattingly, CEO of Cookeville

Regional. "We realize that the closed entrance at night may be an inconvenience for family members, especially at first until everyone becomes familiar with the change. However, we feel certain that everyone will appreciate the added safety and security for our patients, family members and staff."

Visitors entering the hospital after 9:00 p.m. and before 5:00 a.m. will be asked to sign at the Emergency Room information desk.

"Security and life safety issues are among the most important considerations we have in operating a hospital," added Mattingly. "And we are continually evaluating ways we can improve our operations to be the safest anywhere."

Upcoming Events

Below is a sampling of events. For a complete list, visit www.cookevillechamber.com and click on "Events."

Tennessee Tech Men's Basketball vs. Crowley's Ridge College

Dec 30

7:00 p.m., Hooper Eblen Center, Tennessee Tech. (931) 372-3940.

www.ttusports.com

Clarion Inn's New Year's Eve Bash

Dec 31 - Jan 1

8:00 p.m., Clarion Inn, 970 S. Jefferson Ave. Enjoy food, friends and dancing. Call for reservations or information on room/party packages. (931) 526-7125.

Tennessee Tech Men's and Women's Basketball

Jan 2

2:00 p.m. & 4:00 p.m., Hooper Eblen Center, Tennessee Tech. (931) 372-3940.

www.ttusports.com

Tennessee Tech Basketball vs. UT Martin

Jan 13

5:30 & 7:30 p.m., Hooper Eblen Center, Tennessee Tech. (931) 372-3940.

www.ttusports.com

Dale Hollow Lake Eagle Watch

Jan 15

9:30 a.m., Lillydale Campgrounds and Dale Hollow State Resort Park. (931) 243-3136.

Youthful Expressions: An Art Exhibit

Jan 29 - Mar 5

Cookeville History Museum, 40 E. Broad Street. This exhibit will feature artwork by students from local schools. (931) 520-5455.

2nd Annual Rotary International Night

Jan 29

6:00 - 9:30 p.m., Clarion Inn, 970 S. Jefferson Ave. The country of celebration is Saudi Arabia and will feature native food, entertainment and fun for all. Tickets: \$25.

www.cbrotary.com

"Doubt, A Parable"

Feb 4 - 12

7:30 p.m., Cookeville Performing Arts Center, 10 E. Broad Street. Performances: Feb. 4, 5, 8, 10, 11, 12.

Tickets on sale Jan. 24.

(931) 528-1313.

www.cookeville-tn.org/ls

Murder Mystery Train Ride Excursion

Feb 5

9:00 a.m., Tennessee Central Railway Museum, 220 Willow Street, Nashville. Enjoy a murder mystery play performed right in your car during a trip to and from DelMonaco Winery. (615) 244-9001.

www.delmonacowinery.com

Bryan Symphony Orchestra

Feb 13

3:00 p.m., Wattenbarger Auditorium of the Bryan Fine Arts Building, Tennessee Tech. V. Williams: Fantasia on a Theme by Thomas Tallis. (931) 525-2633.

www.bryansymphony.org

Father Daughter Date Night

Feb 17, 18, 19

6:00 p.m., Leslie Town Centre. Tickets go on sale Jan. 15 at Cane Creek Recreation Center from 8:00 to 10:00 a.m. Walk-in registration only. (931) 520-5297.

www.cookeville-tn.org/ls



The *Communique* is a bi-monthly electronic newsletter sent to Chamber Membership.

Cookeville-Putnam County Chamber of Commerce
One West First Street
Cookeville, TN 38501

(931) 526-2211

(931) 526-4023 fax

www.cookevillechamber.com

info@cookevillechamber.com

2010 Board of Directors

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Tom Lawrence, *Immediate Past Chairman*

Jim McGeehin, *Chair-Elect*

Mike McCloud, *Secretary/Treasurer*

Thomas Lynn, *Organizational Development Vice Chair*

Jeremy Stoner, *Community Development Vice Chair*

Bob Bell, *Economic Development Vice Chair*

Jim Martin, *Public Policy Vice Chair*

Bob Allen, *Highlands Initiative Vice Chair*

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Jeanie Lee, *Winell Lee Specialty Hardwood*

David Prowse, *Flexial Corporation*

Wayne Spain, *Averitt Express*

Ottis Phillips, *SEC Enterprises, Inc.*

Randal Petrie, *Petrie's One Hour Heating & Air Conditioning*

Donna Lee, *Kitchen & Bath Gallery*

David Williamson, *Bank of Putnam County*

Phillip Baker, *Farm Bureau Insurance*

Ellie Lenhart, *Lenhart Design Company*

Tony Hudson, *Occupational Health Center*

Paul Korth, *Cookeville Regional Medical Center*

Susan Elkins, *Tennessee Tech University*

Steve Copeland, Jr., *Cumberland Insurance Group*

Chamber Staff

George Halford, *President / CEO*

Lynne Matthews, *Vice President / Operations*

Lillian Hartgrove, *Vice President / Economic Development*

Laura Canada, *Vice President / Comm. and Programs,*

CVB Director

Dianne Callahan, *Membership Services Director*

Heather Robbins, *Executive Assistant*

Andrea Dudney, *Administrative Assistant*

Stephanie McQueen, *Communications Coordinator*

Debi Smith, *Leslie Town Centre's Special Events Director*