

The Chamber **Communique**

VOL. 6, NO.4 JULY/AUGUST 2010

A Bi-Monthly E-Newsletter of the
Cookeville-Putnam County Chamber of Commerce

INSIDE

3rd Annual Chamber Golf Tournament	1
Highlands Debate 2010	4
Career Fair	5
Three-Star Exchange	7
Event Sponsor Thank You	7
Welcome New Members	8
Renewals	8
Ribbon Cuttings	9
Member News	10
Upcoming Events	15



Cookeville-Putnam County
Chamber of Commerce

One West First Street
Cookeville, TN 38501
(931) 526-2211
(800) 264-5541
(931) 526-4023 fax

www.cookevillechamber.com
www.mustseecookeville.com

3rd Annual Chamber Golf Tournament Results Presented by Charter Business

The 3rd Annual Chamber Membership Golf Tournament presented by Charter Business was held recently at Cookeville Golf Club, wrapping up Industry Appreciation Week for the Cookeville-Putnam County Chamber of Commerce. First Place, shooting a 19-under round of 51, was the team sponsored by Cookeville Regional Medical Center. Congratulations to the winners and thank you to our many sponsors for your time, contributions and effort to make the tournament a great success!

Tournament Winners Championship Flight

1st Place: ***Cookeville Regional
Medical Center***
Bernie Mattingly
Paul Korth
John Beal
Craig King

2nd Place: ***Southern Hills Golf Course***

Tom Forkum
Johnny Anderson
Bill Franklin
Jason Watts

3rd Place: ***First National Bank of Tennessee***

Rob Lollar
Jack Lynn
Clint West
Patrick Lynn



Randy Adams of Charter Business; Jim Woodford, Chamber Golf Tournament Chairman; and George Halford, Chamber president/CEO get together for a picture celebrating the success of the recent Golf Tournament.

cont'd on page 2

Chamber News

Membership Golf Tournament from page 1

First Flight

1st Place: *Averitt Express*

Wayne Spain
Charlie Webster
Roger Luna
Monty Manus

2nd Place: *UniFirst Corporation*

Brent Minnear
Emily Gibson
Tim Richardson
Logan Rittenberry

3rd Place: *Lee Company*

Phil Ramsey
Dennis Tennant
Scott Nicholson
Josh Crouch

Second Flight

1st Place: *MMA Creative*

Jay Albrecht
Parker Boles
Ricky Shelton
Wayne Cravens

2nd Place: *J & S Construction*

Luke Allen
David Stites
Kevin McCaleb
Ryan Williams

3rd Place: *Upper Cumberland*

Development District
Johnie Reels
Vicki Callahan
Dylan Richards
Ashley Pealer



*Congratulating teams below are, far left, Jim Woodford, Chamber Membership Golf Tournament chairman and, far right, Randy Adams of **Charter Business**.



Cookeville Regional Medical Center came in First Place in the Championship Flight. Members of the team are, from left, Paul Korth and John Beal. Not pictured: Bernie Mattingly and Craig King.



Southern Hills Golf Course came in Second Place in the Championship Flight. Members of the team are, from left, Tom Forkum, Johnny Anderson, Bill Franklin and Jason Watts.



First National Bank of Tennessee came in Third Place in the Championship Flight. Members of the team are, from left, Rob Lollar, Jack Lynn, Clint West and Patrick Lynn.



Averitt Express came in First Place in the First Flight. Pictured is Charlie Webster. Not pictured: Wayne Spain, Roger Luna and Monty Manus.



UniFirst Corporation came in Second Place in the First Flight. Members of the team are, from left, Tim Richardson, Emily Gibson, Brent Minnear, and Logan Rittenberry.



Lee Company came in Third Place in the First Flight. Members of the team are, from left, Scott Nicholson and Dennis Tennant. Not Pictured: Phil Ramsey and Josh Crouch.

cont'd on page 3

Chamber News



MMA Creative came in First Place in the Second Flight. Members of the team are, from left, Jay Albrecht and Wayne Cravens. Not pictured: Parker Boles and Ricky Shelton.



J & S Construction came in Second Place in the Second Flight. Members of the team pictured are Luke Allen and Ryan Williams. Not pictured: David Stites and Kevin McCaleb.



Upper Cumberland Development District came in Third Place in the Second Flight. Members of the team are, from left, Johnie Reels, Dylan Richards and Ashley Pealer. Not pictured: Vicki Callahan.

* Photos courtesy of Cookeville-Putnam County Chamber of Commerce - Stephanie McQueen.

Thanks to Our Sponsors

Scoreboard/Golf Cart Sponsor

Alexander Nissan of Cookeville

Putting Green Contest

Jim Woodford

Longest Drive-Men

Twin Lakes Telephone Cooperative

Longest Drive-Women

Carlen Motors, Inc.

Drink Cart Sponsors

Budweiser of Cookeville
SEC Enterprises, Inc.

Lunch/Snack Sponsor

Chick-Fil-A

Team Sponsors

Albrecht Consulting
AMP American Manufacturing and Packaging
APCOM, Inc.
Averitt Express, Inc.
Bank of Putnam County

Barge, Waggoner, Sumner & Cannon, Inc.
Builder's Supply Company, Inc.
Cantrell Financial Services
Carwile Mechanical Contractors
Cookeville Regional Medical Center
Cumberland Insurance Agency
F & M Bank
Ferguson Enterprises
First National Bank
First United Methodist Church
Home Instead Senior Care
J & S Construction
Lakeland Electric Company, Inc.
Larco Medical, Inc.
Lee Company
MMA Creative
PrePak Systems, Inc.
Primerica Financial Services
Progressive Savings Bank
Rogers Group
Southern Hills Golf & Country Club

State Farm Insurance Agency
Swallows-Newman Agency
TTL, Inc.
UniFirst Corporation
Upper Cumberland Development District
Upper Cumberland Human Resource Agency
WDSStone & Associates

Hole Sponsors

AMP American Manufacturing & Packaging
City of Cookeville
Community Bank of the Cumberland
Duncan, Wheeler & Wilkerson, PC
Farm Bureau Insurance
Highways, Inc.
Lenhart Design Company
Marcia Borys, Putnam County Circuit Court Clerk
MJF & Associates
Nelson's Trophy & Screenprinting
Papa John's Pizza

Raymond James Financial Services
Volunteer Heating and Cooling LLC
W & O Construction

Closest to the Pin

Albrecht Consulting
J & S Construction
Matt Swallows
WDSStone & Associates
Williams Wholesale Supply, Inc.

Driving Range Sponsors

Air Experts
Copeland Veterinarian Hospital
Hermitage Hardwoods
Hooper, Huddleston & Horner Funeral Homes
Luna & Birdwell
Investment Group
Mills Linen Service
Oreck Manufacturing
Petrie's One Hour Heating & Air Conditioning
ProBuild, Inc.

Highlands, Tennessee Tech, News Channel 5, League of Women Voters Host Statewide Gubernatorial Debate in Cookeville

September 14 event will focus on hometown issues



The Highlands announced recently that it will partner with Tennessee Tech University, Nashville's WTVF NewsChannel5, and the Tennessee League of Women Voters to produce a non-partisan gubernatorial debate on Tuesday, September 14 at 7 PM CST. The town-hall style debate will be held in TTU's Wattenbarger

Auditorium.

"We are excited to announce the first debate in the General Election to choose Tennessee's next governor," **Sandy Boonstra**, news director of NewsChannel5, said. "We are also pleased to once again work with the Tennessee League of Women Voters and to offer a platform to the Highlands and Tennessee Tech."

Being the first televised General Election gubernatorial debate held outside of Nashville, Memphis, or Knoxville, the debate will give focus to hometown issues facing Tennessee's rural and suburban areas, with an emphasis on economic development, education, and health care.

"Our candidates for governor should hear firsthand about the challenges facing these voters and begin to formulate

plans to address those challenges," **George Halford**, president/chief executive officer of the Cookeville-Putnam County Chamber of Commerce and a Highlands partner, said. "A one-size-fits-all approach won't work in governing Tennessee. Our rural and suburban areas require different tactics to meet their needs."

The debate will also offer a unique perspective on voter attitudes. Questions can now be submitted via YouTube and through a form on the website, www.HighlandsDebate2010.com

"Our primary responsibility is to ensure the debate is a non-partisan and fair forum that addresses the relevant concerns of voters," **Kathy Edwards**, vice president of the Tennessee League of Women Voters, said. "But we are extremely excited about plans that include the ability for Tennesseans to ask the candidates unscripted questions online. This will be valuable in expanding communication between the candidates and voters and will give us an indication of the mood of the electorate that we don't believe this state has seen before."

The debate will also include a section for live audience questions and a section for candidate-to-candidate questions.

"This debate will be unlike any other that we've had in Tennessee," Halford said. "The location gives it a first-of-its-kind platform and the format opens new avenues for voters to learn what the candidates really think. This will be one to watch."

The Highlands is a regional public/private sector initiative between Overton, Putnam, and White Counties. Launched in 2006, the program has achieved several economic development successes due to unprecedented levels of collaboration and regional cooperation among community leaders.

For more information about the Highlands Town Hall Debate 2010, visit www.HighlandsDebate2010.com.

Save the Date!

Small Business Tabletop Expo & Business After Hours

September 23-24, 2010

Showcase your products and services to Chamber members and the public during this special two-day event. More information to come. Contact Andrea Dudney at (931) 526-2211 or ADudney@cookevillechamber.com.

Thursday, September 23
(member exclusive)
Tabletop Expo: 4-8 p.m.
Business After Hours: 5:30-7:30 p.m.

Friday, September 24
(open-to-the-public)
Tabletop Expo: 10-2 p.m.

At the Leslie Town Centre
in the Estes Williams Business Center

Highlands Career Fair focuses on future career opportunities

What do you want to be when you grow up? A teacher? An astronaut? What about a doctor? Over 1,600 eighth graders from Jackson, Overton, Putnam, and White County schools were given the chance to explore their future job opportunities at the Highlands Career Fair held recently.

The Highlands Workforce Development and Education Committee hosted the Career Fair at the Hooper Eblen Center on Tennessee Tech's campus in an effort to encourage students at a younger age to stay in school, so they might be better equipped to achieve their life goals.

Thirty-five area businesses set up booths designed to attract and peak student interest in career clusters. These businesses provided information on job opportunities and educational requirements for each position.

"Students with a higher education level will help attract 21st century jobs to this region," said Susan Elkins, vice-president of Extended Programs and Regional Development at Tennessee Tech University and Highlands Workforce Development and Education Committee chair.

Keynote Speaker "Gator" Harrison, 94.7 The Country Giant DJ, provided a motivational speech to the students about the importance of thinking about their future. Having attended White County High School, he emphasized the importance of graduating and getting a good education. Harrison encouraged students to think about what they love to do and to find a job doing just that.

Other guest speakers from area governments and businesses spoke to students throughout the day including, Kim Blaylock, Putnam County Executive; Deeta Ellzey, HR director of Oreck Corporation; Jim McGeehin, Flowserve plant manager; and Jeffery Guth,

law enforcement officer from Sparta. Each speaker focused on educational requirements necessary to secure a job in their line of work.

Flowserve Corporation provided two MP3 players and Progressive Savings held a drawing for a savings bond to encourage student interest. The program concluded with an overview of the Tennessee Scholars Program presented by Ruth Woodall, program director.

"As students begin to understand the relationship between education level and higher future earnings, graduation rates should improve," said Lynda Breeden, Adult Education coordinator for Putnam County and chair of the Highlands Career Fair Committee.



From Left is Lynda Breeden, Putnam County Adult Education and chair of the Highlands Career Fair Committee; Tracy Hughes, SunTrust Bank, Inc.; Gator Harrison, 94.7 The Country Giant; Susan Elkins, Tennessee Tech University and Highlands Workforce Development and Education Committee chair; Kathleen Airhart, Putnam County Schools; and Lillian Hartgrove, Cookeville-Putnam County Chamber of Commerce and Highlands Initiative.

Highlands Ahead of the Game

In March of 2007, the Highlands Initiative, in partnership with Tennessee Tech University, Tennessee Department of Labor and Workforce Development,

Upper Cumberland Human Resource Agency, and Overton, Putnam and White County schools, commissioned a workforce development study to address the question of "What factors influence students graduating from high school in the Highlands counties of Overton, Putnam & White?" The results of the study, coupled with discussions from participating school systems, indicated that pilot dropout prevention programs in each of the high schools involved in the study would be very beneficial to the efforts of the systems and schools to raise graduation rates. One specific goal was the implementation of a Highlands Career Fair.

According to the Tennessee Department of Education School System Report Card data, participating Highlands counties are ahead of the game when it comes to graduation rate since the study was

cont'd on page 6

MJF Media Contributing to Local Economy with Expansion of Video Business

MJF Media hosted a ceremony on July 29 in celebration of their newly expanded facility, which will distribute DVD retail packages to much of the retail industry including leading grocery chains, drug stores and mass merchants.

MJF Media already has a 100,000 square foot facility located on Burton Branch Road in Algood, recently expanded - bringing a second distribution center (55,000 sq ft) to Algood, immediately creating 25 additional jobs in the community. MJF Media currently employs more than 100 people, that distribute both books and DVDs to retail clients throughout North America.

MJF Media is a wholesale book distributor headquartered in Toronto, Canada. MJF purchases titles of books and videos in high volume from publishers, resellers and studios worldwide. The company opened its first U.S. facility in 2007 in Algood.

“We put over \$5 million dollars back into the local economy each year through supply, labor, equipment purchases and repairs that must be made,” said Marty Toombs, vice president of operations at MJF. “Between the two facilities, we employ 50 to 60 full time employees and another 50-plus supplied through local employment agencies.



“I think it’s just absolutely wonderful,” said Algood Mayor Patt Judd. “We welcome them into our community. We really value jobs and it means a lot to me as mayor of Algood that MJF is investing in our community giving the citizens of Algood a chance for employment.”

Toombs noted that the Algood distribution centers are in a good hub location for MJF’s clients, with access to Highway 111 and Interstate 40.

“Through the commitment of the Chamber and Highlands Initiative, we’ve been able to maintain valuable relationships with local businesses,” said Toombs.

“We are so pleased to see MJF Media contributing more to our region through this expansion,” said George Halford, president and CEO of the Cookeville-Putnam

County Chamber of Commerce. “The goal of the Highlands Initiative is to emphasize our region as a desirable business, industry and tourist destination, and this is one more step in that direction.”

MJF Media is located at 2145 Burton Branch Road in Algood. For more information about MJF Media or the new facility, please contact (931) 537-2021.

Career Fair from page 5

commissioned in 2007. While the State of Tennessee’s 2009 average graduation rate is 83.2% with a 1.4% improvement over 2007, Overton County’s rate is 91.7% with a 2.4% increase over 2007. Putnam County’s rate is 91.5% with a 7.2% improvement, and White County’s is 88.5% with a 14.1% improvement over 2007.

The mission of the Highlands Workforce Development and Education Committee is to improve educational attainment and job readiness of the future workforce and increase training and skill development opportunities for the current workforce to match the needs of targeted industries and existing industry. The committee is an

active part of the Highlands Initiative, a collaborative public/private sector program designed to boost economic and community development in Overton, Putnam and White counties. The committee is also working to establish a workforce study action team to address recommendations from the Wadley-Donovan Workforce Study including a Highlands’ Speakers Program and the Tennessee Scholars Program among other goals. For more information on the initiatives of the Highlands Workforce Development and Education Committee contact Lillian Hartgrove at 931-526-2211 or lhartgrove@cookevillechamber.com. For information on the Highlands Initiative, visit www.HighlandsofTN.com.

Thanks to our May and June event sponsors

Business Before Hours, held in May at the Leslie Town Centre, was sponsored by **Averitt Express**.

We saluted our existing industries with Jared Mitchem from TVA Economic Development speaking on TVA's newest incentive program for existing industries.



Averitt Express is committed to providing customers with superior quality freight transportation services. Averitt Express is located at 1415 Neal Street in Cookeville. Visit www.averittexpress.com.

Business After Hours was held June 17 at the Leslie Town Centre. Sponsors included **Holiday Inn Express & Suites** and **Advanced Cleaning Service**.

Holiday Inn Express & Suites believes you are at your best when you can truly be yourself. This refreshing, comfortable hotel with friendly service lets you do just that. Visit www.hiexpress.com.



Advanced Cleaning Service has been providing cleaning services throughout the Upper Cumberland since 1986. They strive to provide the highest quality cleaning services to their customers in the most professional manner possible. Visit www.advancedcleaning.com.

Community Exchange with Maury County



Local representatives from Maury County recently visited Putnam County as part of the Governor's Three-Star Community Connection program to learn about programs and projects and to share best practices used in the two communities.

Community Connection is a requirement of the Three-Star county recertification program. The program pairs two Three-Star communities together that are at least 90 miles apart, and requires each community to evaluate each others' development efforts. The hosting community prepares presentations about community programs and conducts tours.

Maury County's day-long visit to Putnam County on June 25 included a tour of Tennessee Tech University's new

STEM Center, the Highlands Visitor Center, Nashville State Community College, PrePak Systems, Inc., and Cookeville Regional Medical Center.

Putnam County representatives visited Maury County on June 11.



Pre-book your 2010-2011 Influenza Vaccine

Pre-book the adult 2010-2011 Influenza Vaccine for \$15 (cash only, not filing insurance). Satellite Med will come to your site to administer the vaccine to your employees. For more information or to reserve your business' quantity, please call (931) 528-3062 or email McKenzie_r@satelitemed.com. If you know of another business that maybe interested, please share by contact information.

McKenzie Raab, MA, BSM/
HCM
Satellite Med
1120 Sam's Street
Cookeville, Tennessee 38506

Direct Line: 931.528.3062
Phone: 931.528.7312 ext 113
Fax: 931.528.7377



Welcome New Chamber Members

The following businesses/individuals joined the Chamber in May and June 2010. Please help us welcome them to the Chamber.

May

Barbara Fleming

39 W Broad Street
Cookeville, TN 38501
931-644-4793

Boswell's Harley Davidson

1424 Interstate Drive
Cookeville, TN 38501
615-242-6067 ex.30
Bubba Boswell

House Doctor Handyman's Service

636 Mountain Top Lane
Cookeville, TN 38506
931-537-3322
Pamela Toline

OfficeMax

575 S. Jefferson Avenue
Ste B
Cookeville, TN 38501
931-525-1428
Terry Geer

Jane Rose Salon

17 W Broad Street
Cookeville, TN 38501
931-520-7555
Callie Cunningham

On Track Consulting

411 Humphrey Road
Walling, TN 38587
931-314-0097
Melonie Dalson

Putnam County Register of Deeds

300 E Spring St. Rm 3
Cookeville, TN 38501
931-526-7101
Harold Burris

National Community Development Services

3155 Roswell Road Ste.
250
Atlanta, GA 30305
404-231-0730
Howard Benson

Quality Lawncare & Landscape

1826 Mountain Top Lane
Cookeville, TN 38506
931-537-2400
Gregory Groves

Vital Signs & Designs

670 S Willow Avenue
Cookeville, TN 38501
931-372-8470
David York

June

AMC Business Solutions

661 Iris Drive
Sparta, TN 38583
931-303-5168
Robert Keen

Books and More

803 S Jefferson Avenue
Cookeville, TN 38501
931-854-1655
Lee Hitchcock

Cheers Wine & Liquor

112 Bradford Blvd Ste 800
Gordonsville, TN 38563
615-683-3333
Sami Arnouk

Consumer Credit Counseling Service

225 N Willow Avenue Ste 343
Cookeville, TN 38501
931-525-1680
Patty Smith

Identity Group

1480 Gould Drive
Cookeville, TN 38506
931-432-4000
Lee Brantley

Made With Love

428 E Broad Street
Cookeville, TN 38501
931-525-2653
Linda Asperas

Mary Kay Independent Sales Director

428 E 12th Street
Cookeville, TN 38501
931-644-3021
Dianne Callahan

ProTech Services, LLC

264 Tommy Dodson Hwy
Cookeville, TN 38506
931-260-0400
David Montgomery

Vaughn's Monument Works

567 E Spring Street
Cookeville, TN 38501
931-526-4917
Vicky Orear

Renewals

The following members have renewed their membership in **May** and **June** 2010. We appreciate your continued support and investment in the Chamber and community.

May

Danny Roberts
Construction Co.
Dyer Funeral Home
E-Com, Inc.
Electronic Express
Genesis Career College of
Cookeville
Genesis House, Inc.
Heart of the Cumberland
Hermitage Hardwoods
Hill Realty
Honest Abe Log Homes

Julie Callahan-Gibson –
First Realty Company
Liberty Square Inc.
Maffett-Bouton &
Associates
Mid South Industrial
Automation
NAPA Auto
Parts of Cookeville
New South Maple
Partners LLC
Progressive Savings Bank
Rains Agency

Raymond James Financial
Services
Roy Byrd & Associates
Stonehaus Winery, Inc.
TTL, Inc.
US Bank
Upper Cumberland
Shopper, Inc.
WIN Home Inspection
Wallboard & Supply
Company
Wimberly Lawson Wright
Daves & Jones, PLLC

June

Americas Best Value Inn
Back To Health
Chiropractic
Barrett Chiropractic
Citizens Bank
Community Bank of the
Cumberlands
Cypress Creek
Apartments
Debot Computer Services
F & M Bank

Member News

July & August Ribbon Cuttings



Thomas Andrew's Restaurant
32 W. Broad St, Cookeville
(931) 520-4726



MetLife
37 W. Broad St, Cookeville
(931) 854-1601



39 West Broad
39 W. Broad St, Cookeville
(931) 644-4793



G's Barbeque
635 W. Main St, Algood
(931) 239-4360

To schedule a ribbon cutting for your business, please call **Dianne Callahan**,
Membership Services Director at (931) 526-2211 or DCallahan@cookevillechamber.com

Renewals continued

Food Lion
Grade-A Catering
Holiday Inn Express &
Suites
Huddleston & Shepherd
Family Vision Care
Kelly Tayes, Private
Conservator, LLC

Longbranch Lakes
Properties, LLC
Mortgage Investors
Group
Mr. Transmission/Milex
O'Mara & Johnson,
Attorneys
Olive Garden Italian
Restaurant

Players Sports Bar
Putnam County Library
System
Putnam County Plastic
Molding
Quality Home Health
Care
Quality Service Group,
LLC

Sam's Club
Ships 'n Trips
Theta Upsilon Alumni &
House Corp.
Whittenburg Land
Surveying

Member News

Together We Care 4th Quarter Winner Announced

As the 3rd quarter Together We Care winner, Rocky Mountain Elk Foundation was recently on hand to draw the Breast Cancer Research Foundation as the 4th quarter winner for their October 16, 2010 at the Leslie Town Centre. The Breast Cancer Research Foundation is preparing for their Classic Live 2nd Annual Model Horse Show to raise funds and awareness for the Foundation and they will be awarded a \$500 donation to assist with their venue costs at the Leslie Town Centre.

“The Cookeville Classic Live model horse show is a fun and educational experience for artists, collectors and equine enthusiasts alike. Collectors and artists will compete with their realistic horse models for a chance to win rosettes and prizes similar to a real horse show (only smaller!). Last year this event was able to raise more than \$3,000 to benefit the Breast Cancer Research Foundation, and this year is shaping up to be even bigger and better,” said Kylee Demers, representative for BCRF. “I decided to host the Cookeville Classic Live model horse show after someone I knew began battling Breast Cancer. This event is really quite dear to my heart and the Leslie Town Centre is the ideal place to have it.”

For more information about the Cookeville Classic Live model horse show, please visit www.cookevilleclassiclive.com. For more information about the foundation that this show is held to benefit



Together We Care 3rd quarter winner Rocky Mountain Elk Foundation representative Greg Brown (left) draws Cookeville Classic Live as 4th quarter winner of a \$500 donation for their Breast Cancer Research Foundation fundraiser on October 16, 2010. Present at drawing is Debi Smith, events director for the Leslie Town Centre.

please visit the Breast Cancer Research Foundation website at www.bcrfcure.org.

“Every quarter, a patron nonprofit organization is awarded the \$500 donation through our *Together We Care* program. We are thankful to every customer who books the Leslie

Town Centre as the proceeds from their events make this program possible.” said Debi Smith, events director at the Leslie Town Centre. “Throughout the year, the Leslie Town Centre donates more than \$2000 through the *Together We Care* program and special events like the 8th Annual Mistletoe Market & Café which will be held on November 5-6, 2010.

For more information about booking the Leslie Town Centre or participating in *Mistletoe Market & Café* and the *Together We Care* program, call Debi Smith 931-372-7200 or email MyEvent@LeslieTownCentre.com

Co-owned by the City of Cookeville and Putnam County, the Leslie Town Centre is supported solely by the revenues from

the two venues: Estes Williams Business Center and the Herald-Citizen Conference Room. The building houses the offices of the Cookeville-Putnam County Chamber of Commerce, Economic and Community Development and the Convention and Visitors Bureau. The Public Building Authority governs the Leslie Town Centre for the benefit of our community and proudly offers *Mistletoe Market & Café* and the *Together We Care* program.

Mastersingers Introduce New Web Site

Mastersingers, the premier community chorus in the Upper Cumberland, has a new way to connect with their members and the public as well.

“We have been working on this site for a while,” said Mike Vitti, President of Mastersingers. “It is a necessary communication tool in our tech-savvy world of today.”

The new web site will allow Mastersingers to communicate with their membership about rehearsals, schedule changes and any updates about which the membership needs to be made aware. It will also now give those members of the community looking for excellent musical events a single location to find information about Mastersingers entire season.

“With a membership of over 70 singers from all around the Upper Cumberland,” said Dr. Craig Zamer, Director of Mastersingers, “we need to be proactive in our ways of communication. We need to make sure that we are getting important information both to our membership and our audience as well.”

You can visit the new Mastersingers web site at www.mastersingersinc.com. Mastersingers is a community chorus consisting of approximately 70 members of all ages from all around the Upper Cumberland. They have been bringing song to the Upper Cumberland region for over 30 years. Mastersingers rehearse on the campus of TTU during the school year in the Bryan Fine Arts building on Monday evenings at 7:00 pm in Room 100. For more information on Mastersingers, contact President Mike Vitti at capvee@mail.com or 931-761-8484.

Industry News

Haunted Half Marathon back for a second year

Haunted Half Marathon (13.1 miles) is back for a second year to support the Cookeville Regional Medical Center Foundation. The race is sponsored by Tennessee Heart, Gaw Bernhardt & Associates – First Realty Company, Save-A-Lot Food Stores, First National Bank, Chick-Fil-A, Hooper, Huddleston & Horner among others.

The race is scheduled for Saturday, October 23, 7 a.m. with Tennessee Tech University as the starting and finish line. Race entry fees are \$40.00 until September 2, \$50 September 2 – October 22 and \$60 for those registering on race day. Race day registration will be from 5:30 to 6:30 a.m.

There will be a packet/goody bag pick-up day on Friday, October 22nd at TTU Memorial Gym – 3 p.m. – 9 p.m. Packets and t-shirt must be picked up during scheduled pick-up day and time. Unclaimed packets or shirts will not be mailed.

The race organization provides water and Gatorade stations at appropriate locations as well as porta potty locations on the race course. The course is a certified half

marathon distance.

All net proceeds of the race will benefit the various Patient Assistance Programs of the Cookeville Regional Medical Center Foundation.



To register on-line, print a registration form, and for additional information on the race activities, visit www.active.com or call (931) 783-2364. Follow us on Facebook; search the Upper Cumberland Haunted Half and become a fan or for Foundation information visit www.crmchealth.org/thefoundation or call (931) 783-2037.

Bryan Symphony Orchestra at Dogwood Park

The Bryan Symphony Orchestra at Tennessee Tech University opens its 2010-2011 concert season with a free performance beginning at 7:30 p.m., Sunday, Sept. 5, at the Performance Pavilion of Dogwood Park in downtown Cookeville. The program includes light classics, pop favorites, patriotic music and more. Children's activities begin at 6:30 p.m. For more information, contact the symphony box office at 931-525-2633 or contact@bryansymphony.org – or visit www.bryansymphony.org.

Leadership Putnam accepting applications

Leadership Putnam is accepting applications for the Class of 2011 which will begin in September. LP assists participants in identifying their leadership strengths. Graduates are instilled with the abilities necessary to lead within their company and to better serve their community. Excellent comments have been received from previous graduates of LP who feel the program puts them on the fast track in familiarizing them with all facets of our community. Each class represents a diverse population of our community consisting of approximately twenty-four stellar individuals. For more information please call 931-528-5331.

COOKEVILLE REGIONAL Foundation
Presents
Dailey & Vincent
Charity Concert
Homecoming
SATURDAY, OCTOBER 2, 2010 @ 5:00 PM

To be held at
GAINESBORO FOOTBALL FIELD

BENEFIT FOR THE CHILDREN OF JACKSON AND DEKALB COUNTIES. FUNDS TO BE DISTRIBUTED BY CRMC FOUNDATION

- Bring lawn chairs
- Concert will be held indoors in case of inclement weather
- No refunds
- Ample parking available

TICKETS \$15.00
@ the following locations

10.02.2010

Cookeville: Tennessee Bible College (931) 528-2616
Gainesboro: J B Dailey (931) 288-0438
Fred Heady (931) 844-0391
Jackson Bank & Trust (931) 288-2161
Livingston: Judith Neavins (931) 409-8181
Johnny Painter (931) 704-0144
Smithville: Julie Vincent (615) 418-5768
Cantrell Furniture (615) 597-7871
Webb's Drug Store (615) 597-4188

Tickets also available on day of concert and at www.daileyvincent.com

Member News

Cantrell Financial Services Celebrating Its 40th Anniversary

“Longevity in any business is difficult. Longevity in the financial services field is almost impossible!” That quote from Jerry D. Cantrell, CLU, ChFC (founder & owner of Cantrell Financial Services in Cookeville, TN) summarizes the forty years he has spent serving the financial and estate planning needs of families and businesses in the Upper Cumberland area. Mr. Cantrell comments on the amount of “change” in the industry during his career. “In 1970, most businesses were still using carbon copy paper, typewriters, and adding machines – portable phones were a futuristic notion. Businesses (including mine) were much different at that time and we have grown by leaps and bounds since the early years.” He started as an insurance agent working with college students to help them prepare for their quickly increasing insurance needs, many who have continued throughout his distinguished career. During the 1980s, he added securities offerings in an effort to provide more comprehensive planning opportunities for his individual as well as corporate clients.

Since then, he has developed into an organization that offers estate and financial planning to his personal clients, supervises fourteen securities offices in TN, GA, AL, and KY and has numerous insurance agents across the US. Mr. Cantrell said, “The secret to longevity in business is to never get too comfortable with what you have accomplished and seize the opportunity to change for your client’s betterment.”



In June of this year, Cantrell Financial Services celebrated their 40th anniversary! Congratulations on beating the odds!

Cookeville’s Consumer Credit Counseling Service

GOOD NEWS! The oldest and most respected credit counseling agency in the country has an office located in Cookeville to help anyone who has a financial concern.

Consumer Credit Counseling Service (CCCS)/Apprisen Financial Advocates has proven itself through:

- *Serving communities since 1955
- *A+ rating with the Better Business Bureau (BBB)
- *Accredited by the Council on Accreditation established by the Alliance for Children and Families (COA)
- *Member of the National Foundation for Credit Counseling (NFCC)
- *Member of the Association of Independent Consumer Credit Counseling Agencies (AICCCA)

There are more than 60 in-person CCCS offices supporting local communities in 10 states. These same offices work together as Apprisen Financial Advocates to provide services across the nation. Telephone and internet counseling are available for anyone unable to visit an office.

Businesses that partner with CCCS to provide financial education to their own employees and customers benefit

from improved job performance (over one-third of America’s workforce reports that money worries hamper their productivity) and increased customer loyalty. CCCS Counselors are available to staff information tables at events, give presentations, and facilitate workshops for any group.

CCCS does not charge for the initial counseling session. If a client elects to participate in a Debt Management Program (DMP), there is a \$25 one-time set-up fee and a \$25 monthly fee for administration costs. CCCS does not deny service due to inability to pay. In case of financial hardship, fees may be reduced or eliminated. There may be reasonable fees for some of the other services offered, although many are free.

For more information, to schedule a workshop or event for your group, to schedule an individual counseling session, or for any other needs, please contact Patty Smith by telephone at 931-525-1681 (toll-free 800-355-2227) or by email at patty.smith@apprisen.com. Additional information is also available at www.apprisen.com. Cookeville CCCS is proud to be a new member of the Cookeville-Putnam County Chamber of Commerce.

What’s Happening with You?

Send us your news release, special accomplishment, interesting new product or contribution to the community for inclusion in our next available edition. This is an excellent way to tell the business community what’s happening with you. It’s FREE to Chamber members, however space is limited. Email SMcQueen@cookevillechamber.com today!

Member News

Upper Cumberland Komen Affiliate to host second annual Race for the Cure!

The Upper Cumberland Affiliate is excited to announce its second annual Upper Cumberland Race for the Cure. The Race will be held on September 26, 2010 beginning at Hooper Eblen Center at Tennessee Tech University in Cookeville. We are working hard to recruit sponsors and participants. This is a sanctioned 5K event which will involve a host of survivors, supporters, runners, entertainers and sponsors. Please join us for this fun-filled, uplifting event this September 26. You can register on our Race Registration page. For more information, visit www.komenuppercumberland.org or call (931) 303-0096.

More information about the race and the Upper Cumberland Komen Affiliate:

Susan G. Komen fought breast cancer with her heart, body and soul. Throughout her diagnosis, treatments, and endless days in the hospital, she spent her time thinking of ways to make life better for other women battling breast cancer instead of worrying about her own situation. Moved by Susan's compassion for others and commitment to making a difference, Nancy G. Brinker promised her sister that she would do everything in her power to end breast cancer.


Though Susan lost her battle with the disease, her legacy lives on through the work of Susan G. Komen for the Cure®, the organization Nancy started in her honor. Komen for the Cure is the global leader of the breast cancer movement, having invested more than \$1 billion since its inception in 1982. Komen's promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Across the country, that promise is upheld by a network of 122 local Affiliate offices. At the heart of each Affiliate is a person or group of people who, like Susan, wanted to make a difference.

The Komen Upper Cumberland Affiliate, organized by a dedicated group of advocates/activists, was approved by the National Board in December of 2006. The new entity filled an unserved geographical gap in Tennessee's mid-state region, and represents the 14 rural counties of the Upper Cumberland region. From knowledge gained through the original Community Profile submitted with our application we knew that our efforts needed to be focused on education, screening and treatment.

Since then, we have participated in countless local health fairs to provide breast health information to

local residents. We have held two hugely successful "Pink Sundays" involving area churches to help raise awareness, and we have provided speakers for dozens of speaking opportunities at community and civic organizations, raised money through our signature "Tee it up for the Cure" Annual Golf Tournament four consecutive years, and with other efforts funded more than \$250,000 in grants to area non-profits to serve breast health education, screening and treatment in the Upper Cumberland region of Tennessee.


Our effort continues to grow, and we are thrilled to host our second annual Upper Cumberland "Race for the Cure" 5K event this coming September. Last year, we had a total of 1,200 participants, including 62 teams, and raised more than \$73,000 to help fight breast cancer in the Upper Cumberland.



Inspiring Youth

Kid's Hero Half

You Have the Power




Be a HERO against childhood obesity and get moving!

- ▼ Join us on September 24th 5-7 pm
- ▼ Work up to 12.1 miles or 24,200 Steps and then join us for the last mile together!
- ▼ PRE-REGISTRATION: July 1-August 27 : \$10
- ▼ REGISTRATION: August 28-September 24 : \$15

September 24

Last Mile Starts at 5:30 pm

Putnam County Family YMCA
235 Raider Drive ▼ Cookeville, TN 38501
(931) 528-1133 ▼ ymcamidtn.org



Tennessee Tech University - Main Quad

Our Mission: A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.

Member News

Mended Hearts Receives National Award

Mended Hearts Chapter 127 was recently honored at the 58TH Annual National Mended Hearts Convention in Bloomington, Minnesota.

Mended Hearts Chapter 127 was the recipient of the Southeast Community Service Award for their dedication to providing Automated External Defibrillators (AED's) to the community. Mended Hearts has donated a total of 62 AED's to the region. Additionally, Chapter 127 was recognized as being the largest chapter in the Southeast with 272 members. Mended Hearts was also the runner-up for the prestigious President's Cup Award.

Mended Hearts Chapter 127 was chartered in 1997 at Cookeville Regional Medical Center with 25 members. The Mended Hearts chapter at

Cookeville Regional plays an integral role in getting the patient and family prepared for their heart care journey.



Lucille and Tom Little

Cookeville Regional is now a Tobacco-Free Campus

Cookeville Regional Medical Center is now a totally tobacco-free campus as of July 1, 2010. No tobacco use of any kind is permitted – inside or outside – on hospital property. Designated smoking areas at the hospital have been eliminated.

As a health care organization, Cookeville Regional is committed to the health and safety of our employees and patients. We believe that we have a responsibility to take a leadership role on this major health issue, and allowing people to use tobacco products defeats this purpose.

Tobacco is the cause of death for over 9,000 Tennesseans every year and is the root cause of many illnesses and lost

productivity. Tobacco use in and around hospitals poses health and safety risks for patients, employees and visitors.

Cookeville Regional's decision to go tobacco-free is not an attempt to "force" anyone to quit using tobacco products. Rather, the tobacco-free initiative is a concrete way we can demonstrate our ongoing commitment to healthy living.

If you would like assistance on how to quit smoking, visit the Quit 4 Life Support Group on Thursday evenings at 6 pm in the hospital cafeteria conference room or call (931) 528-QUIT.

Invitation to Join Mistletoe Market & Cafe



Marlene Massa and staff at The Market On The Square booth at the Mistletoe Market & Cafe

The 8th Annual Mistletoe Market & Café is already a buzz around town as area merchants prepare for the two-day event at the Leslie Town Centre the first weekend in November. This Christmas tradition kicks

off the holiday season on November 5th and 6th as hundreds of shoppers have the opportunity to shop with fifty area merchants under one roof.

"The 2009 patron merchants have been invited to secure their booths with payment by September 1st. After that

date, any remaining booths will be offered on a first come basis. For a minimal charge, participating merchants and area businesses can be featured on Mistletoe Market & Café digital billboards," said Debi Smith, special events director for the Leslie Town Centre. "This will be our second year to offer our patron nonprofit organizations another opportunity to win through our popular *Together We Care* program. With every \$2 admission, shoppers can cast their vote for their favorite participating nonprofit. Votes will be counted at the end of the event and the winner will be awarded \$200 from the ticket sale proceeds. With all the community support and traditional Mistletoe Market shoppers, we are planning for a great turnout!"

Space is limited as area merchants prepare for hundreds of shoppers to attend this spectacular two day event. For information regarding booth space rental, business sponsorship or attending Mistletoe Market & Café, contact Debi Smith at the Leslie Town Centre by calling 931-372-7200 or emailing MyEvent@LeslieTownCentre.com.

Upcoming Events

Below is a sampling of events. For a complete list, visit www.cookevillechamber.com and click on "Events."

The Backstage Series "Dead Man's Cell Phone"

Aug 27 - Sept 4

Cookeville Performing Arts Center. Tickets go on sale Aug. 16 at 9 a.m.

(931) 528-1313.

www.cpactn.com

TTU's Purple Pride Caravan

Aug 31

Save-A-Lot, Willow Ave., Cookeville. (931)372-3937.

www.ttusports.com

Chamber's Business Before Hours

Aug 31

7:30 - 8:15 a.m., Leslie Town Centre, Cookeville. Kickoff to TTU Football. (931) 526-2211.

www.cookevillechamber.com

White County-Sparta Fair

Sept 3 - 11

White County Agricultural Fairgrounds. (931) 836-2248.

www.whitecountyagfair.com

Baxter Junction Street Fair

Sept 4

10:00 a.m. Parade of the Proud. Downtown Baxter. Celebrating 100th anniversary of chartered Baxter Seminary. (931) 510-6630.

Bryan Symphony Orchestra

Sept 5

7:30 - 8:30 p.m. Dogwood Park, Cookeville. Enjoy a free evening of music! (931) 528-1313.

www.bryansymphony.org

Chamber Membership Drive

Sept 7 - 17

"Reach the Summit"

(931) 526-2211.

www.cookevillechamber.com

Triple W Alternative Livestock & Exotic Bird Sale

Sept 9 - 11

Triple W Arena, 1050 W Cemetery Rd. (931) 808-0231.

15th Annual Fall FunFest

Sept 10 - 11

Downtown Cookeville. Live music, BBQ Cookoff, WCTE's Stations of Imagination, crafts & more! (931) 528-4612.

www.fallfunfest.com

Overton County Cruise-In

Sept 11

4:00 p.m., Courthouse Square, Livingston. (931)397-5099.

Bible Bowl

Sept 11

Hooper Eblen Center, Tennessee Tech Campus. (931) 526-5427.

www.biblebowl.sycamorecoc.com

Highlands Town Hall Debate 2010

Sept 14

7:00 p.m., Wattenbarger Auditorium, Tennessee Tech Campus. Gubernatorial Debate focusing on hometown economic development, education, and health care. (931)526-2211.

www.highlandsdebate2010.com

Upper Cumberland Quilt Trail Tours

Sept 16-17

9:00 a.m., Trinity Assembly, Algood. Reservations are now being accepted. (931) 528-6472.

www.uppercumberlandquilttrail.com

Tennessee Tech Football vs. Lane College

Sept 16

7:00 p.m., Tucker Stadium, Cookeville. Communiversity Night. (931) 372-3940.

www.ttusports.com



The *Communique* is a bi-monthly electronic newsletter sent to Chamber Membership.

Cookeville-Putnam County Chamber of Commerce
One West First Street
Cookeville, TN 38501

(931) 526-2211

(931) 526-4023 fax

www.cookevillechamber.com

info@cookevillechamber.com

2010 Board of Directors

Officers

Bob Luna, *Chairman*

Tom Lawrence, *Immediate Past Chairman*

Jim McGeehin, *Chair-Elect*

Mike McCloud, *Secretary/Treasurer*

Thomas Lynn, *Organizational Development Vice Chair*

Jeremy Stoner, *Community Development Vice Chair*

Bob Bell, *Economic Development Vice Chair*

Jim Martin, *Public Policy Vice Chair*

Bob Allen, *Highlands Initiative Vice Chair*

Board Members

Jeanie Lee, *Winell Lee Specialty Hardwood*

David Prowse, *Flexial Corporation*

Wayne Spain, *Averitt Express*

Ottis Phillips, *SEC Enterprises, Inc.*

Randal Petrie, *Petrie's One Hour Heating & Air Conditioning*

Donna Lee, *Kitchen & Bath Gallery*

David Williamson, *Bank of Putnam County*

Phillip Baker, *Farm Bureau Insurance*

Ellie Lenhart, *Lenhart Design Company*

Tony Hudson, *Occupational Health Center*

Paul Korth, *Cookeville Regional Medical Center*

Susan Elkins, *Tennessee Tech University*

Steve Copeland, Jr., *Cumberland Insurance Group*

Chamber Staff

George Halford, *President / CEO*

Lynne Matthews, *Vice President / Operations*

Lillian Hartgrove, *Vice President / Economic Development*

Laura Canada, *Vice President / Comm. and Programs,*

CVB Director

Dianne Callahan, *Membership Services Director*

Debbie Adams, *Executive Assistant*

Andrea Dudney, *Administrative Assistant*

Stephanie McQueen, *Communications Coordinator*

Debi Smith, *Public Building Authority Director*