

The Chamber **Communique**

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A Bi-Monthly E-Newsletter of the
Cookeville-Putnam County Chamber of Commerce

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Cookeville-Putnam County
Chamber of Commerce

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www.cookevillechamber.com
www.mustseecookeville.com

Membership Drive Reaches Mid-Way Base Camp

The Chamber has reached the halfway point in its 2010 Membership Drive. So far the Chamber has recruited over 75 new members during the “Reach the Summit” themed drive.

Fifteen teams from area business sectors, led by a team guide, represent expeditions of climbers ascending a mountain to reach the summit goal of 150 new members. Each expedition consists of 10 climbers.

“We’ve reached our mid-way base camp on our goal to ‘reach the summit,’” said Dianne Callahan, membership services director for the Chamber. “It takes an exceptional team to finish strong.”

The following teams have emerged as leaders in their trek to the top, or end goal of recruiting ten new members each.

Community Bank of the Cumberland is leading the expedition with 20 new members.

Currently, the top individual producer is Jewell Miller with Bank of Putnam County. Bank of Putnam County is also nipping at the heels of Community Bank as they are in second place overall.

“I’m so proud of all of our volunteers and what they have done in support of the Chamber,” said Don Viar, membership campaign



*Membership Director Dianne Callahan
and Membership Drive Campaign
Chair Don Viar prepare for the trek to
‘Reach the Summit’.*

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Membership Drive Mid-Way from page 1



Our leading team, Community Bank of the Cumberlands, working hard during the membership drive to recruit new members to the Chamber.

chair. “Together we are building a stronger Chamber and a stronger community in support of our area businesses.”

“We want to recognize and show appreciation to the teams working hard, trying to bring in new members,” said Callahan.

J & S Construction, the Chamber Ambassadors, First National Bank, the Hoteliers, Tennessee Tech University, Cookeville Regional Medical Center, Citizens Bank and the Chamber Board of Directors are all working hard to bring in new members.

“We have a week left in the campaign and we need everyone to double their efforts and hit their goals to get us get over the summit. It is not too late to get involved in this year’s campaign,” said Viar.

“Everyone knows someone who’s not a Chamber member and I want to remind everyone that individuals can be Chamber members, involved, serve on committees and support the local Chamber without having a business attachment,” Callahan said. “For the first time, our Chamber Board Chair Bob Luna has challenged each individual board member with the goal of sponsoring one new Chamber member.”

“I believe we can ‘reach the summit’ by the end of October with 150 new members,” Callahan said.

For more information about the Cookeville-Putnam County Chamber of Commerce and the benefits of joining the Chamber call 931-526-2211 or visit www.cookevillechamber.com.



Top: Bank of Putnam County’s team is supporting Jewell Miller, the membership drive’s current top individual producer, as she recruits more members.

Bottom left: Jo Ward of the Hoteliers team and Dennis Tennent with Tennessee Tech University are working hard to ‘reach the summit’ during the membership drive.

Bottom right: Bill Ray and Thomas Lynn of First National Bank of Tennessee’s team are busy calling potential new Chamber members.



Chamber News

September's Small Business Expo and Business After Hours Gets in the Spirit

The Fall Small Business Expo and Business After Hours on Thursday and Friday, September 23 and 24 was a time to mix, mingle and get in the spirit for Tennessee Tech Football.

The theme was Golden Eagle Football and boy, did the booth designs look great! First National Bank of Tennessee was our first place winner in the booth design competition. They were followed by Cookeville Promo in second, Avalon Hospice in third and Cookeville Communications in fourth. First National Bank will receive one free booth space at the next Chamber Small Business Expo in March.



First National Bank was the 1st place winner in the Tennessee Tech Football theme booth design challenge. They will receive a free booth space at the next Chamber Small Business Expo.



Jessica Zimmer (left) of Cookeville Communications and Laura Canada (right) of the Cookeville-Putnam Co. Chamber of Commerce present Linda Brookins the Opryland Holiday Hotel Package, as winner of the Golden Eagle Scavenger Hunt.

Linda Brookins with The Tennessee Credit Union was drawn as the grand prize winner of the Golden Eagle Scavenger Hunt. She took home an Opryland Holiday Hotel Package sponsored by Cookeville Communications that includes a two night stay at Gaylord Opryland Resort for two, two tickets to ICE, two tickets to the Radio City Christmas Spectacular, two tickets to Louise Mandrell's Dinner Show, tickets to Treasure for the Holidays and Hall of Trees, two tickets for the Delta Riverboat inside the Opryland resort and a VIP Coupon Book.

A barbeque lunch was provided by the Kiwanis Club of Cookeville on Friday, as well as shredding services by Sentry Shred. **Bank of Putnam County, Ellie Odom Photography, Roland Digital Advertising, The Technology Store and Twin Lakes Telephone Cooperative Corporation** sponsored September's Small Business Expo.

Thank you to the generous sponsors, exhibitors and attendees for making this year's Fall Small Business Expo and Business After Hours one of the best!



Cookeville Promo was the 2nd place winner in the Tennessee Tech Football theme booth design challenge.



Avalon Hospice was the 3rd place winner in the Tennessee Tech Football theme booth design challenge.



Cookeville Communications was the 4th place winner in the Tennessee Tech Football theme booth design challenge.

Chamber News

Highlands Town Hall Debate Makes History



History was made with the conclusion of the Highlands Town Hall Debate 2010 held in September. The first televised gubernatorial debate held outside of a major metropolitan area in Tennessee history, established

Cookeville and the Highlands as a political landmark in the state.

The Highlands partnered with Tennessee Tech University, the League of Women Voters of Tennessee and Nashville's WTVF NewsChannel5 to produce the first non-partisan general election debate for Tennessee's 2010 gubernatorial candidates. The town-hall style debate focused on hometown economic development, education and health care issues.

This was also the first time social media was utilized to such a great extent. Social applications such as Facebook, Twitter and YouTube were used as tools to reach out to Tennesseans across the state.

The hour-long series of questions answered by Republican Bill Haslam and Democrat Mike McWherter drew hundreds of people from all over the state to Tennessee Tech and Cookeville.

"The debate was able to bring the Highlands Initiative into the spotlight," said George Halford, president of the Cookeville-Putnam County Chamber of Commerce. "We could not have pulled this debate off without the true team, regional effort."

Originated in 2006, the Highlands Initiative is a collaborative public/private sector program between Overton, Putnam and White counties designed to boost economic development in the region.

Other financial sponsors for the debate included the State Collaborative on Reforming Education (SCORE), Upper Cumberland Development District, Upper Cumberland Human Resource Agency,

Putnam County, City of Cookeville and Chartwells. Also, DelMonaco Winery hosted the Debate Luncheon which brought together leaders from across the Upper Cumberland region and the state.

COOKEVILLE, TENN. CHAMPIONS ARE MADE HERE

Highlands of Tennessee: Excellent Field Position

TSSAA **BLUECROSS BOWL**

December 2-4, 2010
at TTU's Tucker Stadium
Eight Championship Games
More Than 20,000 Attendees

Game TIMES
Thursday, Dec. 2, 2010 (DII) - 3:30 P.M., 7 P.M.
Friday, Dec. 3, 2010 (DI) - 12 P.M., 3:30 P.M., 7 P.M.
Saturday, Dec. 4, 2010 (DI) - 12 P.M., 3:30 P.M., 7 P.M.

Volunteer Opportunities
Volunteers are needed for the BlueCross Bowl games Dec. 2-4. Areas of interest include: ticket sales, ushers, parking lot attendants and hospitality hosts.

Presale Tickets Now Available @
CookevilleChampions.com
\$12 each or \$10 per person for groups of 10 or more
Contact the Cookeville-Putnam Co. Chamber for more information.
931-526-2211

Highlands OF TENNESSEE

GATE B | SECTION 2 | ROW 1 | SEAT 5

You'll be "Dreamin' of a White Christmas" at Cookeville's Christmas Parade

You will be "Dreamin' of a White Christmas" at this year's 44th Annual Cookeville Christmas Parade as the parade committee prepares to make this year's parade better than ever.

The Cookeville-Putnam County Chamber of Commerce is pleased to announce the Cookeville Christmas Parade will be **Monday, November 29 at 7 p.m.** This year's parade theme will be "Dreamin' of a White Christmas."

All organizations, businesses and groups are invited to participate. Entry forms may be picked up at the Chamber located at One West First Street in Cookeville. The Chamber is also accepting calls if you would like to have the entry form mailed out.

The deadline to submit the entry form is Monday, November 8. Please return the entry form to the Chamber.

All entries are asked to follow these guidelines:

- All entries must be decorated with lights and comply with the "Dreamin' of a White Christmas" theme. No commercial vehicles or entries will be permitted in the parade unless pulling a float. The entry fee for non-Chamber member businesses is \$35.00, non-refundable after the Nov. 8 deadline.

- All Antique Cars and Car Club entries must be from 1969 or earlier model years.

- Entries must have a clear, printed sign with the entry name in a prominent location. Only signage related to the Christmas Parade will be permitted on the float.

Tennessee Business Matchmaking set for November 9



The Tennessee Department of Economic and Community Development and GE Aviation are co-presenting an industry-specific matchmaking

conference for aerospace on November 9 at Tennessee Tech University in Cookeville. The program is specifically customized to existing small, woman-owned or minority-owned businesses, including small manufacturers, which are equipped for the challenges of doing business with government agencies and large corporations.

The purpose is to 'match' Tennessee small and diverse businesses to GE Aviation's regional Tier 1 suppliers, government agencies and large businesses that have actual

- Due to safety regulations, no tractor-trailer units will be allowed.

- No entries will be permitted to stop in front of the television cameras.

- No vehicles with sirens will be permitted to use them at any time, within the lineup or during the parade.

- Only the official Santa is permitted in the parade.

- A determination of motorcycle organizations will be considered case by case, based on prior participation & adequate liability insurance coverage.

- Nothing may be thrown from the floats and no treats or handouts will be permitted.

- Other guidelines may apply.

This year's parade is presented by **Bank of Putnam County** and sponsored by **Flowserve Corporation, Lakeland Electric Company, and Hooper Huddleston and Horner Funeral Homes.** For more information or to find out how you can be involved, call the Chamber at 931-526-2211.



The Chamber's Thanksgiving
BUSINESS AFTER HOURS

Your No. 1 Business Networking Opportunity



Harvesting
a bounty of goodwill.



November 11, 2010

5:30 to 7:30 p.m.

Holiday Inn Express & Suites
1228 Bunker Hill Road, Cookeville

Hors d'oeuvres and Beverages

To RSVP:

**Call the Chamber at 931-526-2211 by Nov. 8
to reserve your spot!**

**Join us for this special
off-site networking event
hosted by**



The Chamber
Cookeville
ALGOOD • BAXTER • MONTEREY
PUTNAM COUNTY

One West First Street • Cookeville, TN 38501
931-526-2211 • info@cookevillechamber.com • www.cookevillechamber.com

Chamber Receives LinkTenn Award for Web Site

The Cookeville-Putnam County Chamber of Commerce was awarded a 2010 LinkTenn Award for their website www.CookevilleChamber.com, presented at the 57th Annual Governor's Conference on Economic and Community Development in September.

LinkTenn Awards honor Tennessee communities and organizations who have achieved outstanding economic development marketing through the use of their websites.

"The communities we honor are making great strides in their marketing strategies," said Tennessee Department of Economic and Community Development Commissioner Matt Kisber, "and I am glad to be able to reward them for those efforts. A community's website can mean the difference between a business pursuing Tennessee as a new home or moving on to the next state."

Criteria for judging the websites include quality of data and informative content on topics such as available building sites, labor, workforce, transportation and infrastructure; use of maps; recent news; interactivity; use of links; ease of navigation and overall visual appeal.

"We are truly honored to receive this recognition by the State as it represents the collaborative effort of many people working behind the scenes to put our best foot forward for our community. Site selection consultants tell us a community's website is the number one tool used



Lillian Hartgrove (left), vice-president of economic development for the Cookeville-Putnam County Chamber of Commerce receives the 2010 LinkTenn Award presented by commissioner Matt Kisber at the 57th Annual Governor's Conference on Economic and Community Development.

to attract new companies," commented Lillian Hartgrove, Economic Development Vice President for the Cookeville-Putnam County Chamber of Commerce.

For more information on LinkTenn or the Tennessee Department of Economic and Community Development visit www.tn.gov/eed.

Putnam County Earns Three-Star Benchmark III Certification

Tennessee Department of Economic and Community Development Commissioner Matt Kisber applauded Cookeville-Putnam County for achieving the highest certification, Benchmark III, under the state's Three-Star program for excellence in economic development.

"The Three-Star designation is the result of a great deal of hard work, and for Cookeville-Putnam County to achieve the highest honor of a Benchmark III certification is truly an outstanding accomplishment," Kisber said. "Three-Star communities know that sustainable economic development is always built on solid community development, and ECD is proud to support Putnam County in its dedication to long-term economic growth and success."

The Chamber's vision is to become a world-class, regional leader that fosters, develops and serves a diverse, healthy economy in a manner that enriches businesses, the workforce, families and educational partners.

Benchmark III communities are recognized for aggressively applying best practices in building a strong, sustainable community development foundation. Communities that show performance excellence in the program are awarded with greater incentive discounts to address their development needs.

The Three-Star program has set high standards and incentives like no other state-run program in the nation. Governor Phil Bredesen's asset-based economic development

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Thanks to our July and August Event Sponsors

Business Before Hours, held **July 13 and 20** at the Leslie Town Centre, were sponsored by **JWC Broadcasting and Cookeville Communications.**

This two-part forum designed to "Meet the Candidates" running for county commission and city council gave chamber members an opportunity to meet and discuss topics with the candidates.

JWC Broadcasting includes Lite Rock 95.9, B-rock 93.7, Kicks 106.9 and Classic Country 1600. JWC Broadcasting is located at 259 S. Willow Avenue in Cookeville. Visit www.jwcbroadcasting.com.

Cookeville Communications includes The Country Giant 94.7,

Magic 98.5, 780 Classic Country, TV Channel 7 and 1400 The Hub. Cookeville Communications is located at 698 S. Willow Avenue in Cookeville.

Business Before Hours was also held **August 31** at the Leslie Town Centre. A kickoff to TTU Football was spearheaded by Athletic Director Mark Wilson and Head Coach Watson Brown. This event was sponsored by U.S. Cellular.

U.S. Cellular is not just in the business of connecting calls, they're in the business of connecting people. They believe the most important thing about your phone is the person on the other end, and they'll work harder than anyone to keep you connected to them. Visit www.uscellular.com.



Three-Star from page 7

strategic plan is the cornerstone of the program. In 2005, the Southern Growth Policies Board, a bipartisan public policy think tank devoted to strengthening the South's economy, recognized the Three-Star program as a best practices program and a Southern leader in community certification programs.

Tennessee's Three-Star program helps urban and rural communities develop strategic economic and community development plans that meet the needs and challenges of an ever-changing economic environment. It helps communities preserve existing employment, create new employment opportunities, improve family



Representatives from Putnam County received the highest certification, Benchmark III, under the state's Three-Star program for excellence in economic development at this year's Governor's Conference.

income and develop a strong leadership base for economic development.

"Putnam County is one of only 19 Three-Star communities to be certified as Benchmark III," said Kisber. "These exceptional communities have met the high standards and achievements for economic preparedness set forth by our department. They are most certainly the best of the best."

In order to receive the certification, communities are required to meet criteria in organizational, community, business, education and work force development categories.

Anglers Take Center Stage at Tennessee Bass Federation's State Tournament!!



On October 1 and 2 the Tennessee Bass Federation held its Eastern State Championship on Center Hill Lake at Ragland Bottom.

At this special event sponsored by the Cookeville-Putnam County Chamber of Commerce, anglers from all over the eastern part of Tennessee competed for the opportunity to

advance to the next level of Federation Fishing on their way to possibly fish the world's richest bass tournament, the Forrest Wood Cup. Registration and pairings meeting were held at the Leslie Town Centre located in Cookeville. The Clarion Inn was the host hotel.

The tournament began at safe light at Ragland Bottom Ramp on Center Hill Lake with the weigh-in starting at the same location with the first flight weighing in at 2:30 p.m.

The anglers competed for prizes, state bragging rights and a chance to advance to the Tennessee Bass Federation State Team where they will compete in the Southern Divisional Tournament sponsored by The Bass Federation, Inc. The Southern Division consists of teams from Florida, Georgia, South Carolina, North Carolina, Kentucky, Alabama, and Tennessee. Two anglers from each state team advanced to the Federation National Championship and now have the opportunity to advance to the Forrest Wood Cup where the winner could win up to \$600,000.

For more information on this event please contact www.tnbass.com.



STS Continuing Education for the Tourism Professional



The Evolution of Editorial Coverage or How come they were featured in "Southeastern Traveler" magazine and not me!

**Presented by: Deborah Stone, Founder & President of Pineapple Public Relations
Wednesday, October 27, 2010, 11:00 AM**

Have you ever wanted to... establish productive relationships with key travel writers and editors? Read about your city, hotel or festival in the Sunday paper, local lifestyle magazine or hottest travel blog?

In this class, you will learn:

- * The ins and outs, ups and downs of hosting Editorial Media Familiarization (FAM) trips and individual visits
- * How to take your story on the road
- * Tips for working with traditional and online media

Destinations, attractions and hotels of all sizes know that positive media exposure ("free publicity") can be an extremely cost-effective way to reach your target audience. But nothing of value is ever really "free." Successful PR requires preparation, persistence and media know-how - especially in today's changing media landscape.

Pineapple Public Relations is a boutique agency with more than 15 years of success serving clients in the tourism, hospitality and lifestyle industries. The company specializes in providing strategic public relations planning and implementation for a wide range of DMOs, hotels, resorts, food and beverage and lifestyle clients and infusing it with a genuine passion.

Deborah Stone has directed, created and implemented numerous public relations and marketing campaigns that have increased visitation to a variety of Southeastern destinations. Deborah earned a Bachelor of Arts degree in English at Clemson University and a Master of Communications at Georgia State University, and is a member of SATW and PRSA.

Contact the Chamber at 931-526-2211 for more information about how you can participate!

Welcome New Chamber Members

The following businesses/individuals joined the Chamber in July and August 2010. Please help us welcome them to the Chamber.

July

Cali Fashion

620 S Jefferson Ave. Ste 116
Cookeville, TN 38501
931-526-7499
Lynn-Mickie Dam

Cellular Accessories

560 S Jefferson Ave. Ste 10
Cookeville, TN 38501
931-528-1223
Charlie Whited

Cumberland Mountain Realty

15430 Hwy. 70 N
Monterey, TN 38574
931-252-3852
Renee McCoy

Eagle Security

203 Reagan St. Ste 7
Cookeville, TN 38501
931-372-2755
Michael Rouse

Goody's Department Store

412 W Jackson St.
Cookeville, TN 38501
931-520-3353
Cyndi Latta

Law Office of Anthony C. Maxwell

211 N Church St.
Livingston, TN 38570
931-823-6841
Anthony Maxwell

Moore Stevens Realtors

370 S Lowe Ave.
Ste. A#171
Cookeville, TN 38501
931-260-2605
Janice Moores

Visiting Angels Living Assistance

723 W Jackson St.
Cookeville, TN 38501
404-372-7777
Charlotte Suggs-Nabors

Whitt's Barbecue

280 W Broad St.
Cookeville, TN 38501
931-372-1417
Chris Murdock

August

Express Oil Change

110 S Willow Ave.
Cookeville, TN 38501
931-854-1690
Fuad Hassan

Robert C. Davis

745 Clark Ave.
Cookeville, TN 38501

931-526-2069
Bobby Davis

Sentry Insurance

1330 Sumter Dr.
Cookeville, TN 38501
931-265-9669
Mark Graham

The Children's Place

377 W Jackson St.
Cookeville, TN 38501
Martha Filipowski

Victorian Gardens Retirement Home

7938 Nashville Hwy.
Baxter, TN 38544
931-858-1108
Pamela Mather, RN

Volunteer Energy Cooperative

213 E Stratton Ave.
Monterey, TN 38574
931-839-2217
Tommy Walker

Williams Concrete Craft

7210 Nashville Hwy.
Baxter, TN 38544
931-858-5604
Johnny Mathis

Renewals

The following members have renewed their membership in **July** and **August** 2010. We appreciate your continued support and investment in the Chamber and community.

July

American Cellular, Inc.
Back to Health
Chiropractic
Carlen Motors, Inc.
Community Bank of the
Cumberlands
Consumer Credit
Counseling Service
Cypress Creek
Apartments
Debot Computer Services
F & M Bank
Fish Window Cleaning
JJ Jax Gifts
Kelly Tayes, Private
Conservator, LLC

Mr. Transmission/Milex
Olive Garden Italian
Restaurant
Putnam County Library
System
Putnam County Plastic
Molding
Quality Home Health
Care
Sam's Club
Tennessee Orthopedic
Alliance
TN Vocational Training
Center
Whittenburg Land
Surveying

World Finance
Corporation

August

Amedisys Home Health
Avalon Hospice
Blue Cross/Blue Shield of
Tennessee
Bryan Symphony
Orchestra Association
Chick-fil-A
Christy's Cafe & Bakery
Dream Source Homes,
LLC
First United Methodist
Church

Knights Inn
Middle Tennessee Federal
Credit Union
Moore Stevens Realtors
Putnam County Board of
Education
Putnam Plumbing
State Farm Insurance -
Suzanne Worrell
Swallows/Sandlin
Tennessee Tech University

Member News

July & August Ribbon Cuttings



WalMart Supercenter
768 S. Jefferson Ave, Cookeville
(931) 520-0232



Goody's Department Store
377 W. Jackson St, Cookeville
(931) 372-0609



Visiting Angels Senior Care
723 W. Jackson St, Cookeville
(931) 372-7777



Citizens Bank
51 W. Jackson St, Cookeville
(931) 528-1999



Whitt's Barbeque
280 W. Broad St, Cookeville
(931) 37201417



Country Inn & Suites
1131 S. Jefferson Ave, Cookeville
(931)520-3800

To schedule a ribbon cutting for your business, please call Dianne Callahan, Membership Services Director at (931) 526-2211 or DCallahan@cookevillechamber.com

10th Annual ART Prowl Goes Green

Artists have always used found, scrap, and otherwise discarded materials to transform their vision, message or experiences into unique and valuable works of art. During the 10th Annual ART Prowl, scheduled for November 5 and 6, visitors will find several artists who work primarily with recycled materials.

Wood and fibers artist Karen Norris is featuring her new series of handmade art-dolls constructed of 100% recycled content. "I call myself Mrs. Recycle," said Norris. "I love double knits from the 70s to make the bodies, they have great pattern and texture."

Stiv Mackey creates sculptural metalwork from found scrap metal, aluminum cans, and anything metal his family saves for him. "I made my first bicycle out of three 'trashed' bicycles," laughed Mackey. "There is no such thing as junk metal."

This year's ART Prowl will feature a special exhibition, RE-CREATE: Art from Recycled Materials. "We are thrilled to add this special exhibition to the ART Prowl's 10th anniversary roster," said Marilee Hall, renowned ceramic artist and Director of the ART Prowl.

"It's essential that we create awareness of environmentally-conscious choices in our daily lives, and collecting 'green art' is just one way to recognize and celebrate our responsibility to this beautiful planet."

ART Prowl's studio/gallery tour and art sale takes place on the square in Cookeville and throughout the historic West Side, a popular and growing arts and dining district.

Join the Prowl in November and support our artist-rich community.

Enjoy art sales, demonstrations, exhibitions, art activities for kids, hotel and restaurant discounts, and so much more. Admission is free.

For more information visit artprowl.com or call 931-526-6649.



8th Annual Mistletoe Market A Christmas Tradition at Leslie Town Centre



2009 Mistletoe Market shoppers registering for door prizes at The Ritz booth.

Each year area merchants and hundreds of shoppers look forward to the first weekend in November as Mistletoe Market & Café gets underway at the Leslie Town Centre in downtown Cookeville. The 8th Annual Mistletoe Market & Café, to be held on Friday and Saturday, November 5 and 6, features live Christmas music, food, merchant door prizes and great bargains. Shoppers will have the opportunity for Christmas portraits

and should come dressed appropriately. Special door prizes are being donated by area businesses including Belk Department Store and Oreck. This Christmas tradition brings almost fifty area merchants under one roof to showcase unique gifts and Christmas treats for the festive two-day shopping extravaganza.

"Many merchants have confirmed their booths and are stocked with gift ideas to sell at Mistletoe Market & Cafe," said Debi Smith, events director for the Leslie Town Centre. "As there are only a few booths still available, storefront and home-based merchants are welcome to join the fun as they promote their business to hundreds of customers who attend the two-day event."

Last year, over 1,700 shoppers attended and this year we expect even more! Shoppers will have the opportunity to support patron non-profit organizations including Friends of the Cookeville/Putnam County Animals, Genesis House and Putnam County Habitat for Humanity. Shopper votes will help one group to win cash from the

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Member News

Petrie's One Hour assists Heart of the Cumberland

Petrie's One Hour Heating and Air Conditioning, a well-known heating and cooling company in the Upper Cumberland, is helping out a local organization that counsels young people who are grieving.

Heart of the Cumberland received the donation on September 16 during the Hope Builders Banquet at Leslie Town Centre in Cookeville.

"I am just thrilled," said Nanci Dalton, director of Heart of the Cumberland. "Every dollar that comes to this ministry goes toward helping children who maybe would not have resources to come to a counselor on their own. Most of our participants would not be able to afford that and we provide this service."

The banquet was a major fundraising effort for Heart of the Cumberland and nearly 400 people were in attendance, many giving donations for the local organization.

"They do so much good in the community," said Randal Petrie, owner of Petrie's One Hour, as to why the company chose this particular group for a donation. "They help counsel people who are going through tragic situations."

Heart of the Cumberland is a nondenominational, Christ-centered organization that provides peer support free of charge for people from age five and older who are suffering from grief due to the loss of a loved one through death, divorce or other family circumstances.

For more information about Heart of the Cumberland, visit www.heartofthecumberland.org or call 931-525-2600.



Randal Petrie, left, owner of Petrie's One Hour, presents a donation to Nanci Dalton, director of Heart of the Cumberland, during the recent Hope Builders Banquet held at the Leslie Town Centre in Cookeville. The funds will be used to help the organization in their ongoing efforts to provide free grief counseling to area residents.

Founded in 2003, Petrie's One Hour serves Putnam, Cumberland, Overton and White counties. The company's 20-plus employees provide state-of-the-art indoor heating and cooling analysis, design, maintenance, repair and replacement services to more than 17,000 clients in the Upper Cumberland region.

For more information about Petrie's One Hour, visit www.petriecompany.com or call 931-528-8888 (Cookeville), 931-484-8888 (Crossville) or 931-739-8888 (Sparta).

Mistletoe Market *continued from page 12*

event through our popular Together We Care program," said Smith.

At the Cafe, Grade-A Catering will offer tasty foods while Blue Eyed Grass entertains with live Christmas music. Admission is \$2 and children age 10 and under are free. All proceeds benefit the Together We Care program. Contact Debi Smith at 931-372-7200 or MyEvent@LeslieTownCentre.com regarding booth rental or information about attending Mistletoe Market & Café.

The Leslie Town Centre is co-owned by the City of Cookeville and Putnam County and houses the Cookeville-Putnam County Chamber of Commerce, the Convention and Visitors Bureau and two venues: Estes Williams Business Center and the Herald-Citizen Conference Center. The Public Building Authority Board of Directors governs the Town Centre for the benefit of our community and is proud to offer the Together We Care program and Mistletoe Market & Café at the Leslie Town Centre.

What's Happening with You?

Send us your news release, special accomplishment, interesting new product or contribution to the community for inclusion in our next available edition. This is an excellent way to tell the business community what's happening with you. It's FREE to Chamber members, however space is limited. Email SMcQueen@cookevillechamber.com today!

Member News

UC Child Advocacy Center Receives NCA Accreditation

The Upper Cumberland Child Advocacy Center, located in Cookeville, received their National Children's Alliance accreditation on August 11.

"We had a wonderful visit from the National Children's Alliance at our new location on 10th Street in Cookeville and they agreed that we are doing great things for children in the Upper Cumberland region of Tennessee," said Jennifer Wilkerson, executive director of the UCCAC. "We have been making a difference in the lives of children and families affected by sexual and physical abuse and with this accreditation, we will be able to do more for this population in our region."

In order to receive accreditation, a center must offer a child-appropriate/child-friendly facility, a multidisciplinary team for response to child abuse allegations (including representation from law enforcement, child protective services, prosecution, mental health, medical and victim advocacy), cultural competency and diversity, forensic interviews, victim support and advocacy as well as medical evaluation, mental health services, case review and organizational capacity.



The Upper Cumberland Child Advocacy Center treats children and families who are victims of sexual and physical abuse and acts as a resource available to hospitals and physicians in providing medical and psychological evaluations and related services for these children and

their families. Opening their center in Cookeville in 2004, the UCCAC provides services in a warm, child-friendly environment. The UCCAC works with approximately 1000 children each year from the counties of Putnam, White, Cumberland, DeKalb Overton, Clay and Pickett.

"Of the Child Advocacy Centers in the state, we serve the largest region," said Wilkerson. "We cover seven counties and are working to be able to expand our offerings to our clients."

The mission of the UCCAC is to serve abused children through prevention, education and intervention. Their goal is to help these children become children again. The center relies heavily on grants and donations to fund their operations.

For more information on the Upper Cumberland Child Advocacy Center, contact their offices at 708 E. 10 St. in Cookeville or call 931-854-0115.

Pacesetters Earns Highest Rating in State Quality Assurance Survey

The survey which was completed in July is completed annually by the Division of Intellectual Disabilities Services. The survey includes a review of records, fiscal practices, interviews with service recipients and families, and employees. The survey looks at 10 separate quality measures or domains. Pacesetters scored perfect in each of the 10 domains including Health, Safety and Security, Relationships and Community Membership, and Financial Accountability. As a result, the organization is rated "Exceptional" in the performance rating category.

Pacesetters is a not-for-profit organization with headquarters located in Algood. Services are provided to individuals with developmental disabilities throughout the 14 counties of the Upper Cumberland.

According to Karen Galbraith, executive director, "While achieving a perfect score is a huge accomplishment especially for an organization our size and given the recent cuts in our DIDS funding, it is not surprising that we did so well. We have a great group of employees and board members who work very hard every day to deliver the highest quality of support to those we serve. This is just one measure of the organizations' commitment to serving individuals and families in the region in an effective and efficient way."

Contact Karen Galbraith, Executive Director, at 931-537-9100 for more information.

Member News

Fellowship of Christian Athletes Wins Together We Care Award

Fellowship of Christian Athletes (FCA) is the winner of the 1st quarter 2011 Together We Care award to assist with their annual fundraising banquet on February 24, 2011 at the Leslie Town Centre. Present for the drawing was Kylee Demers representing the Breast Cancer Research Foundation who was the 2010 4th quarter winner for their Classic Live Model Horse Show that was recently held at the Leslie Town Centre.

FCA is a faith-based organization that promotes Christian principles on middle school through college campuses and is completely funded by the generosity of FCA supporters. This year, the event will feature many students from the region giving testimonies of how their lives have benefited from involvement with FCA. For more information about FCA programs or the upcoming event contact the office of the Fellowship of Christian Athletes by calling 931-372-2123 or visit www.FCA.org.

“We are always very excited about this event and so thankful to all our generous donors for making FCA possible,” said Noel Cherry, director of the Fellowship of Christian Athletes. “The Leslie Town Centre is a perfect place to hold our events and we are honored to receive the Together We Care \$500 award that will give us the opportunity to serve more students in our area.”

“Since 2009, our Together We Care program has contributed thousands of dollars to patron 501c3 nonprofit organizations in our area. As FCA was a recipient of the quarterly award the first year of the program, we are glad to once again support them in their fundraising efforts,” said Debi Smith, events director at the Leslie Town Centre. “We are sincerely thankful for everyone who uses the Leslie Town Centre throughout the year as those revenues combined with proceeds from the upcoming Mistletoe Market & Café on November 5 and 6 make the Together We Care program possible.”

For more information about the Together We Care program or Mistletoe Market & Café the first weekend in

November, call Debi Smith 931-372-7200 or email MyEvent@LeslieTownCentre.com.

Co-owned by the City of Cookeville and Putnam County, the Leslie Town Centre is supported solely by the revenues from the two venues: Estes Williams Business Center and the Herald-Citizen Conference Room. The building houses the offices of the Cookeville-Putnam County Chamber of Commerce, Economic and Community Development and the Convention and Visitors Bureau. The Public Building Authority governs the Leslie Town Centre for the benefit of our community and proudly offers Mistletoe Market & Cafe and the Together We Care program.



Together We Care 4th quarter winner Breast Cancer Research Foundation represented by Kylee Demers (left) draws the 1st quarter 2011 winner Fellowship of Christian Athletes for their event on February 24, 2011 at the Leslie Town Centre. On hand for the drawing was Debi Smith, events director of the Leslie Town Centre.

Cooking on the Square Friday, October 29, 2010 on the Square!
11:00am-1:00pm

Brought to you in part by **PROGRESSIVE SAVINGS BANK**

Habitat for Humanity
A fundraiser for Habitat for Humanity
\$15 gets you a hand-made ceramic bowl and All-you-can-eat
Gumbo, Jambalaya, Etouffee, Red Beans & Rice, and More!
Over 50 different cook teams!
Plus Bread, Drink & Dessert Included

On the historic Cookeville Courthouse Square in Cookeville, Tennessee 528-1711 or visit www.pchabitat.org for more info

A stylized illustration of a red crayfish holding a black ceramic bowl in its pincers. The crayfish is facing left, and the bowl is positioned above its head.

Member News

Crystal Martin, MD Joins Cookeville Regional

Family Practice physician Crystal Martin, MD has joined the staff at Cookeville Regional Medical Center. Dr. Martin will be joining Dr. Amy Hix of The Physician Associates of Cookeville Regional located at 128 North Whitney Avenue in Cookeville.

Dr. Martin received her medical degree from American University of the Caribbean School of Medicine and she completed her residency in Family Practice at The University of Kentucky, East Kentucky Family Medicine Residency Program in Hazard, Kentucky.

Dr. Martin is pleased to be relocating to the Upper Cumberland and looks forward to serving the patients of the region. To schedule an appointment with Dr. Martin, you may contact her office at 931-646-4641.



Crystal Martin, MD

Michael Rawdon, Family Nurse Practitioner, Joins Cookeville Regional



Michael Rawdon, FNP

Family Nurse Practitioner Michael Rawdon has joined the staff at Cookeville Regional Medical Center. Rawdon will be joining Drs. Amy Hix and Crystal Martin, both family practice doctors, of The Physician Associates of Cookeville Regional located at 128 North Whitney Avenue in Cookeville.

Rawdon received his Master of Science degree in Nursing from Vanderbilt University and graduated with Honors. He enjoys working with patients on wellness promotion, injury prevention and disease education.

Rawdon relocated to the Upper Cumberland with his wife and two children and is enjoying serving the patients of the region. To schedule an appointment with Michael Rawdon, FNP call The Physician Associates at 931-646-4641.

Cookeville Regional's Scott Martin Receives National Credentials

Scott Martin, a radiologic technologist at the Outpatient Imaging Center at Cookeville Regional Medical Center, recently earned national credentials in Magnetic Resonance Imaging (MRI). Martin earned the credentials from the American Registry of Radiologic Technologists (ARRT).

This certification is not mandatory, however it is strongly recommended by most facilities performing MRI. Martin underwent extensive preparation to prepare for this certification.

"Scott is to be commended for his efforts," said Tim Hof, Chief of the MRI at Cookeville Regional Medical Center. "By obtaining this credential, patients as well as physicians are assured that MRI exams are being performed by a technologist who has met established standards of training and education."

"Cookeville Regional is the largest medical facility in the Upper Cumberland, and this region deserves to have high

quality medical care provided by well-trained and credentialed technologists in an ever-expanding field," Hof points out.

The MRI department at Cookeville Regional Medical Center offers a full range of Imaging services, which includes Cardiac, Breast and Breast Biopsies. Cookeville Regional is the only facility in the Upper Cumberland to offer these services.

The ARRT is a nationally recognized organization that promotes high standards of patient care by recognizing qualified individuals in medical imaging, interventional procedures and radiation therapy.

ARRT provides a mechanism to recognize individuals who continue to demonstrate their qualifications through adherence to the standards of professional behavior and compliance with the continuing education requirements.

Upcoming Events

Below is a sampling of events. For a complete list, visit www.cookevillechamber.com and click on "Events."

Habitat for Humanity's 2010 Cooking on the Square **Oct 29**

11 a.m. - 1 p.m., Cookeville Courthouse Square. For \$15, select a beautiful handmade bowl and enjoy Cajun faire such as gumbo, jambalaya, red beans n' rice and more from over 50 cooks. (931) 528-1711. www.pchabitat.com

Cookeville Super Fall Foliage Excursion Train **Oct 30**

11:30 a.m. boarding, Cookeville Depot Museum. Enjoy a local train excursion to Algood and back. Get your tickets now! (931) 526-2211.

ART Prowl 2010 **Nov 5 & 6**

Cookeville's historic WestSide and downtown Square. (931) 526-6649. www.artprowl.com

Mistletoe Market **Nov 5 & 6**

Leslie Town Centre. Shop over 50 area merchants under one roof. Admission \$2. (931) 372-7200.

Tennessee Business Matchmaking **Nov 9**

Tennessee Tech University. Industry-specific matchmaking conference for aerospace. www.tnecd.gov/matchmaking

Business After Hours **Nov 11**

5:30 - 7:30 p.m., Holiday Inn Express. 1228 Bunker Hill Rd, Cookeville. Your Number 1 Business Networking Opportunity. Hors d'oeuvres and beverages. (931) 526-2211.

"Into the Woods, Jr." presented by Cookeville Children's Theatre **Nov 11 - 20**

Cookeville Performing Arts Center. Tickets go on sale Nov. 1. (931) 528-KIDS.

Tennessee Tech vs. Eastern Kentucky (Homecoming) **Nov 13**

1:30 p.m., Tucker Stadium. (931) 372-3940. www.ttusports.com

Bryan Symphony Orchestra **Nov 14**

3 p.m. Concert, Wattenbarger Auditorium, TTU Campus. Prokofiev: Peter and the Wolf, Mark Creter - Narrator; Beethoven: Symphony no. 7 in A minor. (931) 525-2633. www.bryansymphony.org

Business Before Hours **Nov 16**

7:30 a.m., Leslie Town Centre, One West First St. (931) 526-2211.

Santa's Workshop **Nov. 19 - 21**

Hyder-Burks Agriculture Pavilion. Admission: \$2. (931) 854-1034. www.cookevillejwc.org/SantaWorkshop/Welcome

Tennessee Tech vs. Jacksonville State **Nov 20**

1:30 p.m., Tucker Stadium. (931) 372-3940. www.ttusports.com

YMCA's 2010 Turkey Trot **Nov. 25**

8 a.m., Putnam County YMCA. A fun and family-friendly race that begins and ends at the YMCA. To register or get more information, visit the Putnam Co. YMCA website. www.ymcamidtn.org



The *Communique* is a bi-monthly electronic newsletter sent to Chamber Membership.

Cookeville-Putnam County Chamber of Commerce
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