



Top Ten Reasons to Join the Chamber...

Join the Cookeville-Putnam County Chamber of Commerce and let us help your business succeed. Enjoy benefits that range from assistance with ribbon-cutting ceremonies to numerous networking opportunities. Take advantage of the strength of an organization with 900+ members dedicated to a strong local economy. It begins with your membership in the Cookeville-Putnam County Chamber of Commerce.

Membership is open to any business, individual or group sharing the common goal of making Cookeville-Putnam County and the Highlands a better place to live, work and play.

1. **Enjoy invaluable business contacts and expand networking opportunities:** Meet with fellow members at many events throughout the year including: Business After Hours, Business Before Hours, Small Business Expo, New Member Orientation, recognition and award events, as well as other networking activities.
2. **Create Visibility:** Visibility is key to effective marketing. Members' businesses are promoted on the Chamber's online business directory and receive two free listings in the Sourcebook. Members also have exposure to hundreds of business people at Chamber programs through advertising and sponsorship opportunities.
3. **Gain enhanced credibility and corporate identity:** Chamber membership shows your commitment and loyalty to the Cookeville-Putnam County community. As a member, you receive recognition for participating in an organization considered to be the backbone of the business community.
4. **Acquire referrals:** Every day the Chamber receives calls from individuals and businesses looking for potential vendors, and we recommend only Chamber members. Many people also access our online business directory. Referrals are an easy way for us to market your company. Give the Chamber a call or check out our online business directory next time you need a new service provider and do business with a Chamber member.
5. **Participate in the economic development of Cookeville-Putnam County:** As a member of the Chamber, you are an investor in the economic growth of our community. When the Chamber assists companies locating here or those expanding their business locally, it means more jobs and more customers for you. The Chamber is also working closely with the education system to improve the current and future workforce in the Highlands region.
6. **Have a voice** in local, state and federal government on business issues: the Chamber is at work for you as an advocate of business interests through our Public Policy Division.
7. **Obtain more business skills:** Information-packed meetings, seminars, issue forums and workshops are designed for improved business performance.
8. **Save money:** Use the Chamber's bulk mailing permit, gain access to Membership direct mail labels in print or e-mail format at a discount rate and the Chamber's no-charge Notary Public service. Chamber members also receive discounted rental rates at the Leslie Town Centre.
9. **Give back to the community:** The Chamber provides opportunities to be involved in various committees and an organization that has a voice in moving Cookeville-Putnam County forward.
10. **Improve your bottom line:** Most companies can claim a major portion of their annual Chamber investment as a tax-deductible business expense. Members have access to functions, publications, workshops and programs at special member rates.