



Competing in a global economic environment

takes **leadership**, a **great game plan** and a **great team**.

The Highlands Initiative has provided those key ingredi-

ents for our region over the past six years. And the results

so far have been outstanding. But the game is not over.

In fact, it's just beginning.

Answer the Call

Our Highlands Steering Committee continues to lay the groundwork for a competitive economic advantage in our region for decades to come. It is critical work that will bring higher-paying, more technical jobs to our communities and prepare our workforce for a brighter future.

None of this would be possible without the partners and investors in our **Highlands Initiative**. With their insights, service and financial support, they have created a fantastic foundation. One that we plan to build on for years — 100 to be exact.

We call it **The Century Club** — 100 investors who are helping us plan and prepare for the next 100 years. It is an ambitious, but invaluable, goal. And it's one that we hope you will join us in achieving.



THE HIGHLANDS INITIATIVE II 2010-2013



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Highlands Initiative II **Investors** as of 5/1/11

- Albrecht Consulting, Inc.
- American Bank & Trust of the Cumberlands
- Aphenia Pharma Solutions-Tennessee, Inc. (formerly PrePak Systems, Inc.)
- AUI, LLC
- Averitt Express
- Bank of Putnam County
- Bartlett Surveying
- BB&T Legge Insurance
- Ben Lomand Telephone
- Carwile Mechanical Contractors, Inc.
- CB Trucking
- City of Algood
- City of Baxter
- City of Cookeville
- City of Livingston
- City of Sparta
- COJAC Partners
- Collins Manufacturing Company
- Community Bank of the Cumberlands
- Cookeville Regional Medical Center
- Cravens & Co.
- Cummins Filtration
- David W. Ledbetter Law Office.
- Duncan, Wheeler & Wilkerson, P.C.
- F & M Bank
- Farm Bureau Insurance - Phillip Baker
- Farm Bureau Insurance - Vaughn Walker
- First National Bank of Tennessee
- First Tennessee Bank
- Flexial Corporation
- Flowserve Corporation
- Funderburk Management, LLC
- Grade A Catering
- Herald-Citizen
- Holiday Inn Express
- Hooper Huddleston & Horner Funeral Home
- Institutional Wholesale Company, Inc.
- J & S Construction Co., Inc.
- J. Andy Thompson, DDS
- Jim Hall
- JWC Broadcasting
- Kevin and Janet Bowling
- Lakeland Electric, Inc.
- Livingston Regional Hospital
- Luna & Birdwell Investment Group
- Middle Tennessee Natural Gas Utility District (Project Hometown Help)
- MMA Creative, Inc.
- NHC HealthCare
- Occupational Health Center, LLC
- Oreck Manufacturing Company
- Overton County Farm Bureau Insurance – Christie Key
- Perdue Farms Inc.
- Petrie's One Hour Heating & Air Conditioning
- Phoenix USA, Inc.
- Progressive Savings Bank
- Putnam County
- S & S Precision
- SEC Enterprises, Inc.
- Streamliner Creative Group
- Tennessee Technological University
- Tennessee Valley Authority
- The Rains Agency
- The Swallows-Newman Agency
- Tom Lawrence, M.D.
- Town of Monterey
- Tri State Distribution, Inc.
- Twin Lakes Telecommunications, Inc.
- Upper Cumberland Development District
- Upper Cumberland Human Resource Agency
- W & O Construction Company
- WDSStone & Associates
- WestSide Business Association
- White County
- Williams Wholesale Supply, Inc.
- Wimberley Lawson Wright Daves & Jones, PLLC



Members Respond

Testimonials

"I'm proud to call the Highlands of Tennessee home and I am excited to see all that our Chambers have done to promote and grow our community."

- Curtis Hayes, Livingston Mayor

"This initiative has the potential to change and improve our community and to make our regional economy viable for years to come."

- Bob Bell, Tennessee Technological University President

"I support the Highlands Initiative because I support the region. It is amazing to see all that can be accomplished when we all come together for a common goal. And that goal is simple ... to make our community a better place to live and work."

- Herd Sullivan, White County Executive

"The Highlands of Tennessee represent everything I love about this area – the strong community ties and cooperation, a fierce dedication to family and a strong work ethic."

- Bob Allen, Aphenia Pharma Solutions-Tennessee, Inc., Highlands Initiative II Chair



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